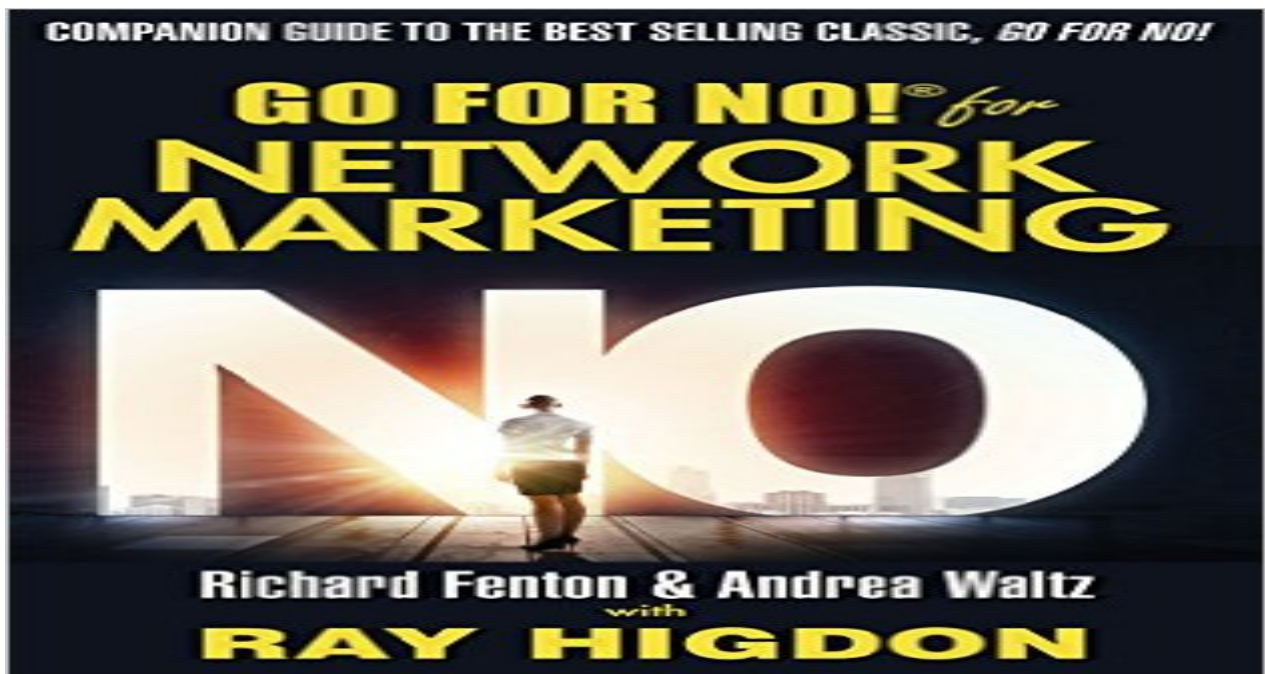




Ray Higdon Announces Launch of New Network Marketing Book

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Ray Higdon, two-time bestselling author and one of the top network marketing teachers, has announced the launch of a new book designed to provide insights and instructions to network marketers and direct sellers. Higdon, along with Richard Fenton and Andrea Waltz, recently launched Go for No! for Network Marketing onto the Amazon marketplace.

"It was a pleasure teaming up with Richard and Andrea to create this book," says Higdon. "We hope that it helps to inspire many in the network marketing industry and gives you something to think about with regards to growing your business."

The book covers in detail a number of philosophies and strategies that have been found to be applicable to network marketing and applies Higdon's expertise on each topic. Higdon states throughout the book that rejection in network marketing can be difficult, as can creating the right mindset to reach success but the latter is essential.

"The book has inspiring stories that highlight some of today's industry leaders and experts," Higdon says.

"We've also included a plan at the end of the book that enables you to put these ideas into action immediately and begin seeing the results that you want."

Co-authors of the book, Richard Fenton and Andrea Waltz, are the founders of Courage Crafters Inc. and authors of the bestselling book, Go for No!, as well as a number of other business literature pieces. The two, offer network marketing and direct selling instruction and their articles have been published in many offline as well as online journals including Success Magazine. Go for No! has sold more than 300,000 copies to date, remaining on the Best Seller List on Amazon in the top 20 for many years.

Those interested can learn more about Ray Higdon's network marketing training company and products by visiting his website. Higdon has shared the spotlight in the past with many well-known speakers including Les Brown, Bob Proctor, and Tony Robbins. His network marketing company has been recognized on the Inc. 5000 as one of the fastest growing companies in America.

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Higdon Group

My wife and I travel the world teaching people how to get more leads, recruit more reps and become top earners in their network marketing company. We built our business using online / offline marketing and prospecting and teach others how to do the same.

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