



Bowser Publishing Announces "How to Crush it On Amazon"

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Author, Jon Bowser, has announced that his latest book, *How to Crush it on Amazon: Create a Brand and Build a Million Dollar Business in a Year*, is now available to buy on Amazon. He stated that those who are interested in learning how to use Amazon's marketplace to sell their products will be able to get a Kindle version of his book.

Jon stated that one of the biggest challenges people face when learning how to sell on Amazon is finding the right information while not suffering from information overload. While there are a lot of courses on how to sell on Amazon marketplace, most of them leave struggling entrepreneurs feeling overwhelmed and lost. He added that the reason why he wrote this book is because he was in the same shoes as every new entrepreneur is right now.

How to Crush it on Amazon: Create a Brand and Build a Million Dollar Business in a Year is focused on showing people how to build a brand by using private label products and selling it on Amazon. Jonathan said that this book is perfect for people that would love to make money through Amazon but are not able to afford the price of high-cost courses and mastermind groups that are available on the subject. He said that the

information from this book comes from some of the Internet's best courses. However, to ensure that his readers only get the important information, he weeded out a lot of the fluff that came with those courses as well. He added that before releasing this book, he spent many hours in testing all of the tactics mentioned in the book to make sure that they did work. He made the following statement:

"I can identify and relate to the struggling entrepreneur, I found my brick road and want to aid others along the way", say Bowser.

Jon stated that most Internet marketers are searching for a business model that is perfect for their specific needs. Usually, they prefer not to make any phone calls, nor talk directly to people. In addition, the average Internet marketer prefers not to use social networking or convince people that they are an expert in a particular field. He stated that his book has met all of these needs and is therefore perfect for the average Warrior Forum user or Internet marketer.

"I give them everything they need to succeed. All I ask is that my work not go in vain and that they take action." Jon continued, "The updatable eBook is a new and unique idea when it comes to information products. Speed is the most important thing on the internet, speed of purchase, speed of consumption, loading time, and constantly changing data means we need constantly changing content. Some courses try to keep up through Facebook groups, but the lack of the experts participating can lead to hardship for newcomers."

To find out more on how to sell on Amazon, or to get more details on Jon Bowser's latest book, please visit the author's store page on Amazon.

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The Bowser Company

The Bowser Company hosts and maintains many brands within. Jon Bowser, the company's young CEO, preps for a huge next two years with the release of "How to Crush it on Amazon" as Bowser Publishing's first major offering.

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