

# Take a Virtual Tour Inside the Closed World of the Brain: Brain Awareness Week March 13-19

*March 13, 2017*

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Margaret Reece, PhD, along with the Dana Alliance for Brain Initiatives, is a registered partner for Brain Awareness Week, March 13 ? March 19, 2017. Dr. Reece notes the week with a week-long blog tour at the Medical Science Navigator website.

?Brain Awareness Week (BAW) is the global campaign to increase public awareness of the progress and benefits of brain research,? said Dr. Reece. Founded in 1996 by the Dana Alliance for Brain Initiatives, BAW unites the efforts of partner organizations from around the world in a week-long celebration of the brain every March. Partners include universities, hospitals, service organizations, professional groups, and affiliates.

?During BAW, partners organize creative and innovative activities in their communities to educate and excite people of all ages about the brain and the promise of brain research,? she said. ?Activities are limited only by the organizers? imagination.?

The daily posts at the Medical Science Navigator site for BAW are based upon some of the sections of Dr. Reece?s book ?Inside the Closed World of the Brain: How brain cells connect, share and disengage?and

why this holds the key to Alzheimer?s disease.?

Topics covered during the blog tour include ?How the Human Brain is Organized,? ?Human Memory Formation & Recall,? Tips & Tricks for Learning Brain's Scientific Language,? ?Modern Brain Imaging Research,? and ?Dissecting Alzheimer's Dementia.?

Margaret Thompson Reece, PhD, is an educator, scientist, and author whose expertise lies in the area of human physiology. Dr. Reece served 18 years as a Laboratory Director in academic clinical departments in New York and Massachusetts. Subsequently, until 2012, she served as Chief Scientific Officer for Serometrix LLC, a biotechnology company in Upstate New York discovering new lead compounds for drug development.

Dr. Reece is presently CEO of Reece Biomedical Consulting LLC, a company dedicated to supporting undergraduate life science and graduate medical students in their efforts to master the complexities of human physiology. She is the author of ?Inside the Closed World of the Brain?How brain cells connect, share and disengage?and why this holds the key to Alzheimer?s disease.? The site of the week-long blog tour of human brain physiology can be found here: www.MedicalScienceNavigator.com/brainawareness. The LinkedIn profile for the Medical Science Navigator can be found here: www.linkedin.com/in/medicalsciencementor.

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