CEO & Founder Of Best Seller Publishing Talks About Turning A Crisis Into Success

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Best Seller Publishing CEO and Founder Rob Kosberg was able to benefit from his own best selling book, which prompted him to do the same for others. The Pasadena, CA company is now considered to be a leader in publishing and business growth strategies. In one of his interviews, Kosberg relates how after he lost his previous financial service and real estate business due to the financial crisis, he was able to turn this around into a success by using the principles he discussed in the book.

Kosberg has been interviewed numerous times on his ability to turn a crisis into a success. One of those interviews, with CBS SF Bay Area, can be seen on https://www.youtube.com/watch?v=DPC7EydjYeU&index=2&list=PLx_yr7m1W4SkDi6gn5hM07r0PneZPVwmS. In this interview, he shares the story of how he successfully reinvented himself when he lost it all, in the hopes of showing others and inspiring them to do the same. He declares, "If I can do it, anyone can."

"I am one of the thousands, if not millions, of people who literally lost it all during the financial crisis," says Rob Kosberg himself. "Just like with many other people, I had a family to support and times were tough.

However, I decided to use my knowledge and experience in the real estate and financial service, and write a book about that. The book became an almost overnight best seller, and this is what prompted me to turn all of it into a service, ensuring others are able to do the same."

In his interview with Business Rockstars' Mark Lack, he discusses how it is possible for anyone to write a best selling book, to launch it, and to create authority around it. Best Seller Publishing is there to inspire and inform people on how they can become bestselling authors. "We help coaches, consultants, brick and mortar business owners to write a book, and then launch that book to best seller status, and then help them to use that to profit from it," says Kosberg in the interview.

Kosberg's Business Rockstars interview can be seen at https://www.youtube.com/watch?v=2V-WXDKVZN0.
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Best Seller Publishing

Best Seller Publishing helps business owners, experts and consultants to Publish. Promote. and Profit. (TM) from their own best selling book.

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