



Argan Oil Benefits Highlighted By Voila Natural

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Voila Natural, a health and beauty company in Colfax, NC, has taken the time to catalogue the many benefits that argan oil offers to health and beauty. For a limited time, Voila Natural has released a 20% money off coupon to encourage more people to try the antioxidant-rich oil that is packed with omega fatty acids and vitamin E to soften rough and dry skin and leave damaged hair rejuvenated.

"We really want to highlight the amazing argan oil health benefits," says Elizabeth Martin, co-founder of Voila Natural. "We have received many positive reviews and hope to demonstrate the far-ranging benefits of argan oil's powerhouse of omegas and antioxidants to help answer the question of what is argan oil." Martin continues, "It's not just women who have discovered argan oil. Men are learning how to apply argan oil and are adding it to their daily routine, too. It's an anti-aging skin care oil that absorbs completely, leaving skin nourished and shine-free."

Often called "liquid gold," 100% pure argan oil has a number of scientifically proven benefits and some even go so far as calling it a miracle product. Argan oil has been shown to work as an anti-aging product that protects the body from environmental pollutants, is anti-inflammatory, helps prevent stretch marks, helps

repair split ends, strengthens the nails and improves the overall appearance of the skin. As such, it is truly a whole body product.

The versatility of using argan oil is highlighted on Voila Natural's website and 17 different ways to use organic argan oil are explained. Argan benefits include use as a facial moisturizer, makeup remover, and gentle exfoliator and/or lip conditioner. Argan body oil can be used as a full body moisturizer, massage oil, and even as a tattoo brightener. Other ways to use the multi-tasking oil include argan oil hair treatment as a hair conditioner, scalp massager, hot oil hair product, leave-in conditioner and styling serum. Nails can be strengthened, cuticles repaired and stretch marks and cellulite can be improved. In addition, organic argan oil is gentle enough for baby's skin. Other miracle oil uses are known to heal burns and scars and even soothe bug bites.

Voila Natural is committed to supporting the natural and sustainable argan harvest and to supporting the women's cooperative in Morocco that extracts the oil from the argan nuts. Martin calls it "beauty with a conscience" and notes that customers can feel good about each purchase knowing that every bottle of argan oil provides a Fair Trade wage and helps Berber women have access to health care and send their children to school. To protect the product from oxidation, pure argan oil is packaged in a dark glass bottle and packaging is fully recyclable. Furthermore, the package includes both a dropper and a sprayer for ease of application to both small and large areas. The oil is raw and virgin; cold pressed argan oil is never greasy and is absorbed quickly. Moroccan argan oil is suitable for all skin and hair types with a high content of antioxidants and fatty acids to help combat the free radicals that accelerate aging.

One reviewer notes that argan oil "works great for guys in particular for after shaving to avoid the razor bumps." Unlike many cheaper brands of argan oil that are often diluted with cheaper oils to keep costs down, the reviewer notes that Voila Natural's argan oil has "no greasy residue or pungent smell that you get with other cheaper varieties" and goes on to recommend this organic, raw argan oil "to anyone who wants a great moisturizer that doesn't have a massive list of ingredients."

For a limited time, Voila Natural is offering customers a 20% off coupon code. The code ARGAN615 can be entered on the Amazon shopping cart during the checkout process.

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