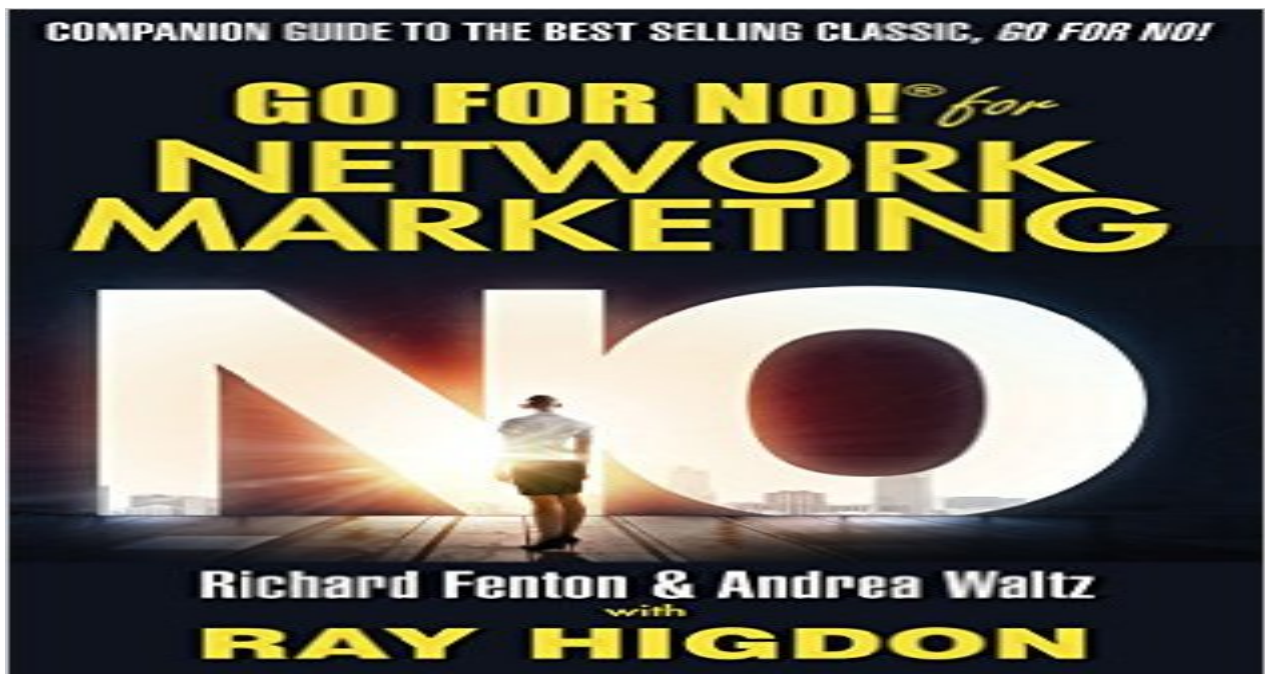




New Network Marketing Book by Ray Higdon Hits #1 On Amazon Best Seller List

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Ray Higdon, a network marketing teacher and coach, is proud to announce the book he recently co-authored with Richard Fenton and Andrea Waltz, has already hit #1 on Amazon. The book, *Go for No! for Network Marketing*, is designed to provide insights and instructions to network marketers and direct sellers. Released just over a week ago, it has already climbed to bestselling status.

Higdon himself says: "When I wrote this book together with Richard and Andrea, I knew it would be a hit. Network marketing is my niche, and I know that there is an increased demand for training manuals. What I didn't expect, however, was that it would be such a big hit, so quickly. This really is more than I could have hoped for."

Fenton and Waltz authored the original *Go for No!* book. In partnership with Higdon, they adapted it to be suitable specifically for the network marketing niche. In the book, people are introduced to go for ?no strategies and philosophies?, delving into these in detail. This was made possible through the expertise of Higdon.

In a recent article about the book, it was highlighted that what sets this book apart, is that it doesn't just deal with being a successful seller. Rather, it focuses on issues such as how to handle rejection, and how to create the mindset required to be successful in this field. Higdon adds "Being a marketer simply isn't just about knowing how to sell. There is a huge psychology behind it, and that is what this book addresses. It is an absolute must-have for any serious network marketer."

The new book also features 17 inspiring stories, which have been shared by some of the greatest leaders, earners, and experts in the world of network marketing. Additionally, it features an easy to use, 10-point blueprint plan, which enables readers to immediately put into action the ideas they have obtained from the book.

While having only recently been released, the book has received #1 status in a number of categories on Amazon, and currently also holds many 5 star reviews.

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For more information about Higdon Group, contact the company here: RayHigdon.com
Higdon Group
HigdonSupport@RayHigdon.com PO Box 07028 Ft. Myers, FL 33919

Higdon Group

My wife and I travel the world teaching people how to get more leads, recruit more reps and become top earners in their network marketing company. We built our business using online / offline marketing and prospecting and teach others how to do the same.

Website: <http://rayhigdon.com/>

Email: support@RayHigdon.com



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