



Manage By Stats

Amazon Seller Software Company ManageByStats Launches New Tips Campaign

March 21, 2017

March 21, 2017 - PRESSADVANTAGE -

Philip Jepsen, the CEO of award-winning Amazon seller software, ManageByStats, announced today that they will be launching a new series of informative Tips emails and blogs designed to help their customers and other Amazon sellers. The tips will focus on areas of selling on Amazon, and will cover topics specific that activity, while also instructing on areas where ManagebyStats can help. The idea is to provide suggestions and ideas for improving Seller success.

"We're switching gears here a little," says Mr. Jepsen. "Or I should say, adding a parallel track. We're going to continue with our usual announcements of features and updates, but to that we're now branching into tips that will be instructive for more than just using the ManageByStats program. Our goal is to provide knowledge that will help anyone selling on Amazon."

ManageByStats is a suite of online software tools for Amazon sellers that includes tools for sales, customer and inventory management, automated email notifications, email campaigns and review, feedback and keyword features. ManageByStats also provides an email and phone appends service, and offers an appends option that does not require an Amazon account.

"Our first article will focus on ways to use customer emails to build lists in Facebook," says Mr. Jepsen. "Direct emailing is not as effective as it used to be, and complimentary or even alternative methods of reaching your audience are becoming key. Facebook is a great way to do this, and MBS offers solutions for getting the real email addresses that will help you build the best possible audiences."

ManageByStat's new Tips emails will be going out to their user base, and the Tips blog will be available on their website for anyone. If interested parties have further questions, the company may be contacted directly by email.

###

For more information about ManageByStats, contact the company here: ManageByStats Philip Jepsen, CEO 7274752995 philip@managebystats.com 411 Cleveland Street, Suite 110 Clearwater FL 33755

ManageByStats

ManageByStats.com is a software platform built by Amazon Sellers, for Amazon Sellers, to provide functions not provided well by Amazon or other services, including product sales performance graphs displayed by Brand, Product Line and individual Products.

Website: <http://managebystats.com>

Email: philip@managebystats.com

Phone: 7274752995

