



## **Hot Jamaican Jerk Seasoning by Grace Foods is Outselling Their Mild Jerk Sauce Flavor**

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Much to the surprise of Grace Foods USA, the Hot version of their Jamaican Jerk Seasoning is outselling their popular mild jerk sauce flavor on the Amazon.com portal. Over the course of the year, Grace Foods Jamaican Jerk Seasoning mild flavor has been the favorite of consumers. But recently, its hot flavor gained popularity and has surged in sales outselling their mild flavor.

"We really are surprised with the turn of events. I guess people want to spice it up a bit more lately, which is ok with us!" says Deidre, a company representative.

Dave Wolfinger, an Amazon verified purchaser had this to say of the hot jerk seasoning: "This is good stuff! A friend from Trinidad recommend it and boy was he right. Goes good with everything. Very spicy so be careful."

Grace Foods USA Jamaican Jerk seasoning has two flavors that consumers can choose, hot jerk seasoning

or mild jerk seasoning. Therefore consumers can choose the jerk sauce that best fit their taste buds. It prides itself in the authenticity and exotic taste that lets you experience Jamaica right at the comfort of your own home. The great thing about the Jamaican Jerk Sauce is that it is very versatile. Although it is most commonly used to make jerk chicken, it can also be used as a jerk marinade or rub for pork, shrimp, fish, beef, tofu and more.

Jamaican Jerk Seasoning by Grace Foods is available for purchase on the Amazon.com portal. The Jamaican jerk seasoning can be purchased as 1 unit, 4 units or 12 units. Consumers who purchased either of the two flavors gets a free jerk cooking recipe, filled with different ways to use both the hot or mild jerk seasoning. The recipe ebook is delivered digitally via email.

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### **GraceKennedy**

*Gracefoods.com, the food website of GraceKennedy Limited, the Caribbean's leading food manufacturer and distributor. Since its beginnings in 1922, GraceKennedy has provided authentic Caribbean food products to generations of Caribbean people.*

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