



CMS Social Offering Newly Launched Social Media Dashboard For Free To Select Clients

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Matt Gronbeck, spokesman for the company CMS Social, has announced that they have just launched their highly anticipated social media dashboard, which is called the Social Media Dashboard Management Platform. He added that the platform is included free with any social media content package, which is great news for customers that already signed up and for those who are thinking about it.

CMS social stated that their Social Media Dashboard offers a full range of features that will help clients get the most from their social marketing efforts. For example, clients will be able to publish their own content, schedule new content through their calendar interface and also automate content syndication, which is possible through RSS feeds. The social media dashboard management platform will also be able to provide custom reporting, in-depth analytics and allow clients the ability to get 24/7 monitoring. When designing the platform, the company said the goal was to provide their clients with the ability to engage with their audience, apply proper keyword searching, setup social automation's and set up click tracking and conversions.

The company said that they are very excited with their latest platform, and they feel that it is a perfect complement to their effective social media packages. CMS Social are confident that the current customers will be very excited with this move, and that it will also be an excellent incentive for new customers to sign up. The following quote from the company sums up what new clients will get when they join,

"All our staff are highly trained, native English speakers, and are located in the United States. We actively work with customers from a multitude of industries including Attorneys, Doctors, Pest Control, Construction, Restaurants, and more."

A few of the features that CMS social is really excited about is the client's ability to easily schedule and publish their own content to popular social media networks such as, Facebook Accounts and Pages, Twitter, LinkedIn, YouTube, MySpace, Orkut, tumbler, Blogger and Foursquare. They are also very proud of their social media impact report, which they say will provide performance metrics on the amount of traffic social media is bringing to a client's website. Another feature that they are excited about is the clients ability to know what their audience is doing, and then to be able to engage with them through the dashboard. The company made the following statement,

"Social media is a relationship-building tool and relationships cannot be rushed. Social media marketing takes a long-term commitment and you will not see results overnight. Longevity and consistency is the only way social media works to help produce your business leads - yes, leads not sales or money."

They feel that through The Social Media Dashboard Management Platform, social media relationship building will become far more effective. For more information on CMS Social and their social media dashboard, the company urges interested parties to visit their website, and if there are any further questions, to contact them via the following URL: <http://www.cmssocial.com/contact-us/> CMS Social stated that they will be more than happy to reply.

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For more information about CMS Social, contact the company here: CMS Social Matt Gronbeck 855-476-2425 help@cmssocial.com 1674 Meridian Ave, Suite 320 Miami Beach, FL 33139

CMS Social

CMS Social specializes in quality Social Media Marketing for SMBs, offering affordable Facebook, Twitter, Google Plus, and LinkedIn Brand Marketing Services.

Website: <https://www.cmssocial.com/>

Email: help@cmssocial.com

Phone: 855-476-2425



