

Online Visibility Pros Wins Best Email Newsletter Services Award 4th Year In A Row

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Phoenix, Arizona based Online Visibility Pros, the preferred Outsourced Internet Marketing Department for blue collar service, trade, construction and home service businesses, has won the Constant Contact Solution Provider All Star Award for the 4th year in a row. A Solution Provider can earn this award by helping clients maintain over a 25 percent open rate on their email marketing campaigns over the course of a year.

The company has earned this honor each year that they've been a Solution Provider for Constant Contact. Online Visibility Pros provides done-for-you email newsletter services for small businesses in the service industry who are looking to stay in touch with their customers and prospects via email.

"It truly is an honor to be recognized for providing one of the best email newsletter services for small businesses not just once but four times in a row," says Brian Horwitz co-founder and marketing expert with Online Visibility Pros. "We do strive to be the best at what we do and to offer our clients the very best services possible."

Horwitz states that the entire staff at Online Visibility Pros takes pride in creating custom email newsletters for

their clients that focus on sharing information with those clients' customers and gaining them higher returns. More on the complete list of services that they offer can be seen at https://onlinevisibilitypros.com/.

Solution providers for Constant Contact provide services to their own clients that are customized to their needs. Providers include web developers, online marketing consultants, email newsletter services,

advertising agencies, and many others. Providers use online marketing tools from Constant Contact in order

to generate business for themselves and their clients. Criteria for selection include the level of engagement

with email campaigns, use of mailing list sign up tools, use of reporting tools, click through rates, open and

bounce rates, and use of social sharing features.

"Four years and counting," says Horwitz. "We're all looking forward to meeting the guidelines and making the

cut once again next year."

Those interested in learning more about Online Visibility Pros and the services that they offer their clients can

visit the services page on their official website at https://onlinevisibilitypros.com/.

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For more information about Online Visibility Pros, contact the company here:Online Visibility ProsBrian

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Online Visibility Pros

Online Visibility Pros helps exclusive group of blue collar contractors & Description among the service businesses to work smarter, not harder with Done-For-You Internet Marketing solutions.

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