Superb Chefs Launches Stainless Steel Measuring Cups With Huge Success

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George Rota, spokesman for the company Premier Product Group, has announced that Superb Chefs' latest launch of their stainless steel measuring cups on Amazon turned out to be a huge success. The stainless steel measuring cups come in a set of six pieces, and there are already many positive reviews written by customers that can be viewed on the Amazon storefront.

Superb Chefs said that one of the reasons why their product launch was so successful was also because of the free e-book called, 101 Superb Chefs Tips & Techniques, that comes with every purchase. The company added that the measuring cups are crafted from high quality 18/8 stainless steel. They said that this provided two benefits: the first was that the handles would never be able to break off, and the second, is that the cups would be rust resistant. They felt that these two qualities alone were another huge reason why their stainless steel measuring cups were successful at product launch. One customer wrote the following review,

"These high quality measuring cups arrived quickly and well packaged - individual plastic to ensure safe delivery. They were stacked, so the first thing that I noticed was the weight and durability of these beauties. They are professional grade stainless steel measuring cups."

The measurement indicators of the cups were an important factor for the company to consider before implementing them into the design. Superb Chefs said that one of the most annoying challenges people faced when using measuring cups is dealing with half rubbed off measuring indicators, which usually occurs when the cups have been used for a long time. Superb Chefs said their solution to the problem was to stamp the actual measurements directly into the steel so that no matter how long these cups were used, the measurements would never rub off. They added that every cup is able to provide 3 different measures, because each of the cups is stamped with the next smallest size marked. Another customer wrote the following review on Amazon,

"Best set of measuring cups I have seen or used - definitely professional grade also with a mirrored finish. These are high quality stainless steel that will not rust. The handles will not bend or break off because each cup is molded from a single sheet of tough stainless steel."

The stainless steel measuring cups have also been designed to fit neatly within each other to help save space when storing them after use. This makes it possible for customers to have more storage options available and never have to feel that the cups are in their way. Superb Chefs said that every effort was put into engineering a high quality measuring cup, and they felt confident that the customers would be completely satisfied with their purchase. They added that if for any reason customers are not completely satisfied, they will be protected with a 100% money-back guarantee, and will always provide a world-class customer service. For more information on the stainless steel measuring cups, interested parties can go directly to their Amazon storefront.

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Premier Product Group

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