



**Dustin Mathews Speaking Alongside GKIC Founders
Dan Kennedy & Bill Glazer and Hall-of-Fame Coach
Steve Spurrier At GKIC SuperConference in Orlando, FL**

March 28, 2017

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Dustin Mathews will be speaking at the GKIC? (Glazer Kennedy's Insider's Circle) SuperConference? on Friday, April 7. Mathews is speaking to promote his upcoming book with Dan Kennedy titled ?No B.S. Guide to Powerful Presentations: The Ultimate No Holds Barred Plan to Sell Anything with Webinars, Online Media, Speeches, and Seminars.?

Mathews will be sharing the stage with GKIC? co-founders, Dan Kennedy and Bill Glazer and Hall-of-Fame Coach, Steve Spurrier. Mathews is the creator of Irresistible Offer Architecture, which received recognition by the United States Patent and Trademark Office and is currently innovating in the area of Brand Response?.

?In the last 18 months we've seen a lot of data, research and trends on what's working in the small business world. I'm excited to be finally sharing our latest findings with the GKIC? community and how any business owners can create rapid results all through powerful messaging," said Mathews.

Dustin Mathews is the co-author of ?No B.S. Guide to Powerful Presentations: The Ultimate No Holds Barred

Plan to Sell Anything with Webinars, Online Media, Speeches, and Seminars?. He?s co-founder of Speaking Empire. He will be speaking at the GKIC? SuperConference? on April 7, 2017.

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