

Brio Merchandising Announces French Press Launch On Amazon

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Brio Merchandising Ltd., a Kelowna, British Columbia company, has announced the launch of a new product onto the Amazon marketplace. The company has recently introduced a new French Press to promote the health benefits of using a press to obtain a better cup of coffee.

"For a long time now, coffee enthusiasts have praised the health benefits of the popular drink and French Press coffee increases the advantages. The French Press method for making coffee and tea allows the hot water to come in contact with the raw grounds, but then never passes through a filter," says Charmeyn Martell with Brio Merchandising.

With a French Press, coffee lovers press out the grounds, which leaves nothing behind but the coffee itself. This filter-less way of making coffee allows the natural essential oils to diffuse throughout the drink as opposed to being filtered out and removed by a drip filter, which makes coffee more flavorful and keeps nutrients and antioxidants from being rinsed away.

Besides being one of the most popular drinks in the world, coffee aids in overall health by providing significant protectants and supporting the body's natural defenses. Methylpyridinium, a compound found in liberal amounts in coffee, has been found to help reduce the risk of certain cancers according to studies. They observed that this compound can prevent oral, pharyngeal and esophageal cancers.

French press coffee also contains chlorogenic acid lactones and lipophilic antioxidants which can aid in the protection of neural synapses by strengthening the neuronal cells. Over time, these can help decrease the risk of dementia, Parkinson's and other neurological conditions that affect millions of people.

Furthermore, Martell says that coffee lovers praise French Press coffee because of its superior taste, quality drinkability, and nutritional content. It allows for the full flavor and coffee's maximum benefits to be obtained because the nutrients and flavors are not filtered out or lost to a bleached filter.

"There's no question as to why so many people use coffee as a part of their morning routine, and a coffee press is the best way to make this popular beverage," says Martell. "French Press coffee is the secret to a better cup of coffee. It is the perfect antioxidant rich solution for concentration, energy and recall while you're trying to start your day."

For more information on the French press please visit USA Amazon marketplace.

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Brio Merchandising Ltd.

At Brio Merchandising, we take the utmost pride in offering you, our esteemed customer, products that are of high quality, safe, chemical free and affordable for your growing family.

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