



## **Cloud Based Centralized Reservation Property Management System Reduces IT Hardware And Networking Costs**

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DigitalRez, a company that specializes in reservation management systems, has recently announced that their new cloud based central reservation system, RezExpert, can reduce IT hardware and networking costs. The company added that all a client would need is a regular computer and a decent internet connection and everything else will be managed through the correct security logins that the client configures through their personal browser.

DigitalRez stated that cloud based central reservation systems provided their clients with more flexibility to manage their businesses, as it allowed them to access these systems from anywhere in the world. RezExpert, their centralized reservation & property management system is also mobile friendly and there are no long-term contracts to tie the client down. There is a low monthly fee, however the company feels this is a far more affordable option than traditional methods since a client doesn't have to worry about anything else except running their business. All of the maintenance that is needed to keep the RezExpert reservation system running optimally is handled by DigitalRez. Mark Payne, CEO DigitalRez Australia, made the following statement,

"Based on a philosophy of providing low cost, real-time systems underpinned by high quality support, the company has thrived and sold to more than 4,000 operations with our previous windows based software, worldwide in that time. With the introduction of RezExpert we have restructured how we do business."

The company's cloud reservation system is also out of scope for PCI compliance. This is a plus for many businesses, because the cost of maintaining a PCI compliant central system can spiral very quickly. The reason why DigitalRez is able to keep costs low is because there are no servers to buy, nor is there any software that needs to be installed. In addition, clients don't have to worry about expensive networks. The company also made the following statement,

"The RezExpert System runs on an Oracle database and hosted in the Amazon Cloud environment utilizing the latest Java technology. Oracle and the Amazon Cloud enable RezExpert to scale appropriately when demand is high. This is critical for any Software as a Service provider."

The cloud based central reservation system also comes with a call center interface which streamlines call center operators processes and gives them the ability to book across all businesses within the system.

Kevin Hall, who is the Managing Director of DigitalRez Group of Companies, encourages all interested parties to go to the company's website in order to get more information on their RezExpert cloud-based reservation system. Here, clients will also be able to view a full list of features on the reservation system, as well as have the opportunity to contact the company directly by mail or telephone if they have any further questions. The company's website also comes with a dedicated support page that provides a FAQ and knowledge base section. They stated that their goal was not only to create the best reservation system in the industry, but that they are also focused on doing everything in their power to keep their customers happy.

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## DigitalRez

*With offices in Canada, Barbados and Australia, DigitalRez has been supplying software, support and systems to the worldwide accommodation, camping and charter industries since 1993*

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