

Belfast-SEO.com Announces Upcoming Launch of its Website Featuring Mobile Optimization and SEO Services for Belfast Businesses and All of Northern Ireland.

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Belfast-SEO.com is announcing the upcoming website launch featuring mobile optimization and SEO services for local Belfast Businesses and any business in Northern Ireland. The company is backed by world class search engine optimization and mobile experts that hold top ranking in every major including Google, Yahoo, Bing, YouTube & Amazon. They are now excited to be bringing their experience to Belfast and Northern Ireland to help local businesses get more customers, make more sales and become the leader in their marketplace.

For many years business owners around the world have known that if you want to get ahead of your competition you have to be able to have a steady stream of new customers ready and willing to buy the goods and services your business provides. Well now more than ever businesses are turning to the internet to locate and market directly to their perfect customer. Every day millions of potential buyers or clients are online seeking information about the things they want or need. The smart business will be able to identify exactly where and when these potential customers are searching online and then craft a marketing message that will attract that potential customers to their website or to call their business directly.

More and more people are using their mobile devices to search in real time for what they want and they tend to do business with the companies who are able to be easily found in the search results on these mobile devices. This trend is so powerful that for the first time in the history of the internet and mobile, searches from mobile devices like tablets and smartphones have surpassed searches done on typical laptops or pc's?. and Google has taken this trend seriously.

As of April 21st, 2015 Google, the world's largest search engine has changed the way it delivers search results forever worldwide. Where there used to be only regular websites populating the search results, there

are now newer ?Mobile Friendly? or ?Mobile Optimized? websites designed specifically to be seen on a mobile device and Google is rewarding them for making it easier for their searchers to use these websites by ranking them at the top of the search engines. Google has announced that if your site is not mobile optimized it will be ranked after those competing sites that are mobile optimized.

What?s the end result? If your business website is not mobile optimized, you run the risk of losing all of your online customer flows and letting your competition swoop in and take all of them for their own business because they were smart enough to get mobile optimized.

?This is already happening and millions of businesses around the world are taking it very seriously.? says Belfast-SEO.com Founder Darren McErlean. ?There is no more time to wait.?

His company has the ability to help every business in Belfast and beyond and as such he is making it risk free for Belfast and Northern Ireland Businesses to work with him.

?I know every local business needs my expertise and my services are guaranteed to work. But I also know that most businesses do not yet know much about this so I am offering for a limited time a free mobile optimization test and report for your business website.? He says.

?This free test alone can save your business. If you are not yet mobile friendly, our free mobile optimization analysis and report will tell us exactly what needs to be done to make sure you become so quickly and we can help you do that at a very reasonable rate.?

With a population of 500,000 and growing Belfast and Northern Ireland are quickly becoming a business center and it needs to be sure it stays cutting edge if it wants to be able to compete locally and nationally. The changes Google have made, called by some ?Mobilegeddon? have been the largest and most wide spread changes it has ever made and there is no way to get around it. It?s time for Belfast businesses and every business in Northern Ireland for that matter, to move quickly to make sure they become mobile friendly n Google?s eyes or they risk losing significant revenue and market share if they don?t.

If you are a business owner in the Belfast and Northern Ireland areas and you would like to learn more about Belfast-SEO.com and Darren McErlean?s free mobile optimization analysis and report please feel free to use the contact details below for help.

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For more information about Belfast-SEO.com, contact the company here: Belfast-SEO.com Darren McErlean +44 (0)7973984851 websiterepairs2@gmail.com Maghera, Ireland

Belfast-SEO.com

Belfast-SEO.com offers elite level Mobile Optimization and SEO services to the business community in Belfast and all of Northern Ireland.

Website: <http://www.belfast-seo.com>

Email: websiterepairs2@gmail.com

Phone: +44 (0)7973984851

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