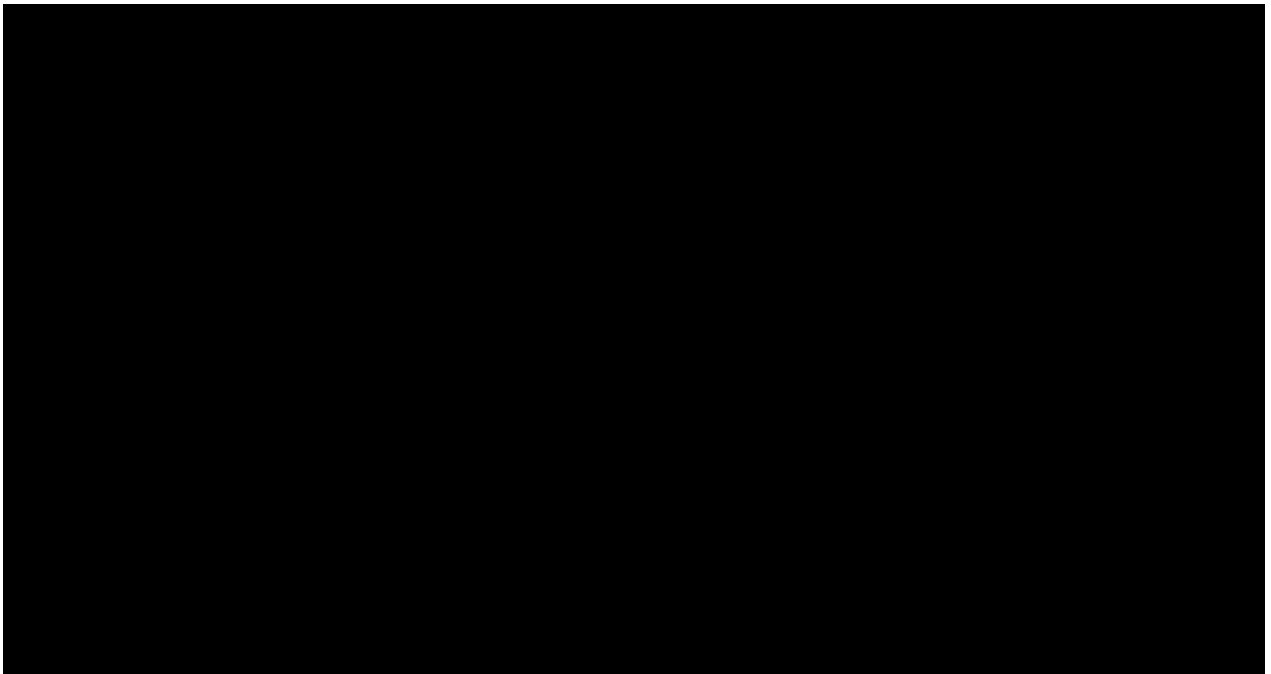




## **Marketing Heroes (mheroes.com) Launches Luova Sewing Website**

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Luova offers a selection of sewing machines, accessories and totes for beginners to advanced sewers. The aesthetically pleasing designs are suitable for anyone who wants an affordable machine for a range of sewing projects.

College Station TX: Luova is pleased to announce the launch of a new website dedicated to the marketing of the attractive and affordable sewing machines. The line of machines offers dependability, ease of use and light weight, in addition to affordability. Regardless of the level of sewing machine skills, from novice to advanced, the Luova series of machines are perfect for every individual who needs top quality sewing equipment. The attractive machines fulfill the basic needs of anyone who enjoys sewing and wants a dependable and inexpensive choice to take care of most day-to-day sewing requirements.

The Luova Sewing machine series is made up of a sturdy, well-made machine which will provide years of sewing pleasure to every user. The brand name is recognized as a leader in sturdy, basic sewing machines

avored by beginning as well as advanced sewists. The lightweight line of machines weighs in at twelve pounds, yet can out-stitch many other high-end makes and models.

The brand name Luova is a Finnish language word meaning inventive or creative. The meaning is a description of how the sewing machines can be utilized. Although the design line appears simple, it has many features that benefit many different types of users. Quilters recognize that a basic and sturdy machine is perfect for piecing quilt tops, as the standard straight stitch is a specialty of the machine line. The model comes with some optional quilting accessories which add to the benefits.

The machines have a built-in set of stitches and each has a four-step buttonhole system as well. The models are housed in an attractive case for easy transport and storage. The affordable prices make it possible to enjoy the many benefits of the sewing machine line. There are attractive totes in cobalt blue, pink and purple. The line also includes trolleys to make transporting the machines less difficult.

For more information, visit the web pages at <http://www.sewluova.com>.

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### **Marketing Heroes**

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