



## Aero Expo in Panama to Showcase Luxury Travel

*April 04, 2017*

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Panama, Republic of Panama: Attendees at the Aero Expo Panama Pacifico (AEPP) will have an opportunity seldom seen in Panama ? a walk among business aircraft, including the new HondaJet, and at least one Ferrari.

Ferrari N.V. will showcase a vehicle at the static aircraft display during the conference, and will be cosponsoring a V.I.P cocktail reception the evening of the first day of the conference.

Other sponsors of the cocktail reception include Seijiro Yazawa Iwai Aviation Inc. (SYI Aviation) the exclusive distributor of HondaJet in Central America. The event is also supported by luxury concierge company Quintessentially.

?An event involving these four companies promises to be a memorable experience,? said organizer Yvan Boniface. ?Ferrari, SYI, HondaJet and Quintessentially each bring something very unique and rare to this marketplace.?

Ferrari has several dealerships in Latin America, including Mexico, Puerto Rico, Panama, Columbia, Venezuela, Brazil and Chile. Ferrari was founded in Maranello in 1947, where tradition and innovation join every day, creating the true essence of Ferrari. Inspired by passion on the tracks and on the roads, our biggest challenge is creating ambitious objectives that will guarantee the full satisfaction of our customers. We are committed to seek excellence every day," said Livia Barria, marketing executive for Ferrari. "We are delighted to be part of the 2017 Aero Expo Panama Pacifico, where the public will have the opportunity to live the Ferrari experience firsthand."

SYI has been named the exclusive distributor of HondaJet in Central America. "Just as at Honda Aircraft Company, we are always looking 'in the skies' for new ways to develop long-term business growth; and partnering as a Honda Aircraft dealer is yet another way to expand our business portfolio," said Mitsuru Yazawa, President of SYI Aviation. "One of our core values as a company is strong customer service and we are excited to continue that exceptional service representing HondaJet in Central America."

Quintessentially is a luxury concierge service. Their member requests range from the unusual and extravagant to the "downright crazy," as they outline on their website. Quintessentially has closed the Sydney Harbour Bridge for a private climb and unique marriage proposal, arranged a party for 300 at the Pyramids in Egypt, created a romantic meal for two on an iceberg, and even built a replica 'bat cave' in a Member's home for one avid film fan.

AEPP will be held at the Panama Pacifico International Airport on April 20 and 21, 2017, and will include a diverse slate of exhibitors and attendees from the Americas and Caribbean. It is the largest aviation exhibition in Central America, the Caribbean and the Andean region and promises from early registrations and exhibition agreements to be larger than its premier in 2016.

The current list of registered exhibitors for the Aero Expo Panama Pacifico include:

- Aviazi3n Group (<http://aviaziongroup.com>) A second time exhibitor at the AEPP17, Aviazi3n Group provides a wide range of aviation related services in the entire region: manpower, technical assistance and avionics.
- CAE (<http://www.cae.com/>) - Civil aviation training, defense, security, and healthcare.
- Dallas Airmotive (<http://dallasairmotive.com>) - OEM authorized, independent supplier of maintenance, repair and overhaul services for small gas turbine engines used in aviation.
- Dassault Falcon Jet ( <http://dassaultfalcon.com>) - Dassault Falcon offers a range of six business jets from the twin-engine large-cabin Falcon 2000S to the tri-engine ultra-long range Falcon 8X.

- Embraer ? (<http://www.embraer.com>) Embraer is one of the largest aircraft manufacturers in the world, located in Seo Jose dos Camps in Brazil.
- GlobalParts Group, (<http://www.globalparts.aero>) a distributor of popular products such as the HOT-STOP ?L? EVO Fire Containment Kit and a parts provider for Lear Jet Series 20, 30, and 50 series aircraft.
- JSSI, (<https://www.jetsupport.com/>) Jet Support Services Inc., a leader in hourly cost maintenance programs for business, commercial and helicopter programs.
- Million Air, (<http://www.millionair.com/>) a US based luxury FBO network.
- Rockwell Collins (<https://www.rockwellcollins.com/>) Commercial & business aviation, plus solutions for airports and other critical infrastructure.
- Satcom Direct, (<https://www.satcomdirect.com>) a pioneer in global mobile communication technology solutions.
- Signature Flight Support: <https://www.signatureflight.com> A Global Fixed Base Operator Network.
- Tocumen International Airport - (<http://www.tocumenpanama.aero/>) Tocumen is the international airport of Panama.
- Universal Weather & Aviation, (<http://www.UniversalWeather.com>) a provider of weather and fuel support services for business and commercial aviation.

Levon Aviation Ltd. has been appointed the official supplier of AEPP17, and will provide services including electric power supply, aircraft ground power unit rental, air conditioning unit rental, and aircraft detailing services on site for exhibitors.

Learn more about the Aero Expo Panama Pacifico and register today at this website:  
<http://aeroexpo-panama.com/>

About Ferrari N.V.

Ferrari N.V. is an Italian sports car manufacturer based in Maranello, Italy. Founded by Enzo Ferrari in 1939 as Auto Avio Costruzioni, the company built its first car in 1940. However the company's inception as an auto manufacturer is usually recognized in 1947, when the first Ferrari-badged car was completed. Ferrari is the world's most powerful brand, according to Brand Finance. In May 2012 the 1962 Ferrari 250 GTO became the most expensive car in history, selling in a private transaction for US \$38.1 million to American communications magnate Craig McCaw. Throughout its history, the company has been noted for its continued participation in racing, especially in Formula One, where it is the most successful racing team; it holds the most constructors championships (16) and has produced the highest number of winning drivers (15). Ferrari road cars are generally seen as a symbol of speed, luxury and wealth. Ferrari can be found on the web at [www.Ferrari.com](http://www.Ferrari.com)

#### About Quintessentially

Quintessentially was launched in SoHo, London, in December 2000 by co-founders Aaron Simpson, Ben Elliot and Paul Drummond as a luxury concierge service available to each Member 24 hours a day, 365 days a year. Quintessentially is on-hand to assist with last minute restaurant reservations, holiday bookings and theatre and opera tickets, access to clubs, parties and special events. Today, Quintessentially has expanded into more than 60 cities around the world providing their global lifestyle management service. They can be contacted via their website, <http://quintessentially.com.pa>

#### About SYI Aviation

SYI was founded in 1928 in Caracas, Venezuela, and established operations in Panama in 1928. The third-generation family business provides infrastructure, products and equipment for medical services, machinery and heavy equipment for the industry, as well as infrastructure for electrical services in more than eight countries. SYI has been designated as the official distributor for HondaJet in Central America, and will provide sales, service, and support for the most advanced light jet in the world. Its operating territory will include Central America, the Caribbean and South America, including Ecuador, Colombia, Benezuela, Guyana, Suriname and French Guiana.

#### About Honda Aircraft Company

Honda Aircraft Company is a wholly owned subsidiary of American Honda Motor Co., Inc. Founded in 2006. The parent company of Honda Aircraft is located in North Carolina, the birthplace of aviation. The challenging spirit upon which Mr. Soichiro Honda founded Honda Motor Co., Ltd., is alive today as Honda Aircraft fulfills one of the earliest dreams in advancing human mobility towards the skies. See the Honda Jet at [www.hondajet.com](http://www.hondajet.com)

## About Aero Expo Panama Pacifico

The first annual Aero Expo Panama Pacifico was held in Panama City in 2016. It is the largest aviation exhibition in Central America, the Caribbean and the Andean region. Its purpose is to become the most relevant trade fair and marketing forum in Latin America for business aviation.

The first event included a wide, diverse and growing market for business aviation products and services; AEPP provided indoor and outdoor exhibits and displays, as well as educational seminars. Events included a panel discussion on finance and legal aspects of business aviation and a panel discussion on the future of business aviation in Panama and the region.

A LinkedIn Group has been established for conversation and networking prior to, during, and after the event, join at this link: <https://www.linkedin.com/groups/8438034>.

For all enquiries and more information about this event, please contact: AEPP ? Panama Tel: +507 6408 1983, Email: [yb@aeroexpo-panama.com](mailto:yb@aeroexpo-panama.com) or on Twitter: @AeroExpoPTY.

Interviews and high-resolution photographs are available on request.

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For more information about AEPP, contact the company here: AEPP Paula Williams 702-987-1679 [yb@aeroexpo-panama.com](mailto:yb@aeroexpo-panama.com) 1288 East 850 North, Tooele UT 84074

## AEPP

*AEPP is the only aviation exposition of its kind between Mexico and Brazil.*

*Its purpose is to become the most relevant trade fair and marketing forum in Latam for Business Aviation.*

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