

Steve Kilpatrick Earns Behavioral Financial Advisor? Certification

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Alpharetta, GA ? Stephen Kilpatrick, BFA, CFP®, CEO of Kilpatrick Advisors in Alpharetta, GA has been awarded the Behavioral Financial Advisor? certification from Kaplan Academy and the right to use the Behavioral Financial Advisor and BFA certification marks in accordance with Kaplan Academy certification and renewal requirements. The BFA certification program is designed to help advisors develop and improve the moral and emotional competencies they need to help clients make better financial planning decisions. Advisors who have earned certification are equipped to identify and manage the role emotions play in financial decision-making and better prepare their clients for the future.

The BFA certification identifies individuals who have met the standards of the Kaplan Professional Academy, including completing the education and exam requirements. BFA professionals also agree to meet ongoing continuing education requirements. Said Mr. Kilpatrick, "We believe this new discipline gives out clients new tools to further their financial goals, aligning thoughts and emotions with solid financial discipline and knowledge".

About Kilpatrick Advisors

Kilpatrick Advisors uses proven strategies to guide clients through financial independence and retirement. Founded in 2002, Kilpatrick Advisors is a Premier Investment Management firm that provides a wide range of financial services to a diversified client base, helping individuals, corporations and families to proactively address the key wealth issues that they face over the course of their lifetime.

About Kaplan Financial Education

Kaplan Financial Education is part of Kaplan University School of Professional and Continuing Education. Kaplan University, which has its main campus in Davenport, Iowa, and its headquarters in Chicago, is accredited by The Higher Learning Commission. Kaplan University serves approximately 33,000 online and campus-based students. The University has 13 campuses in Iowa, Indiana, Nebraska, Maryland, Maine, and Wisconsin, and a Kaplan University Learning Center in Maryland and Missouri. Kaplan is a subsidiary of Graham Holdings Company (NYSE: GHC) and its largest division. For more information, please visit

www.Kaplan.com.

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