



## **Carlton Smith From Flagstone Search Marketing Is Focus Of Feature Article**

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Carlton R. Smith, founder of Flagstone Search Marketing, LLC in Birmingham, Alabama, has recently been the focus of a feature article, which was published in the Birmingham Business Journal. The article, titled "How A Birmingham Exec Carved Out A Niche In The Search Engine Optimization World," focuses on how Carlton helps companies get their businesses found online in today's digital age.

Smith says, "It's a rewarding job to help people make their businesses more known, to get them a higher number of online customers. To generally just help them to reach higher levels of business success is very rewarding."

Smith points out that since he founded the Google partner agency in 2011, he has focused his work on developing relationships with his clients and helping them to develop stronger relationships with their own customers. He says that his company does this through improving clients' web presence through search engine optimization.

Smith's career includes an impressive resume in online search marketing and web design, although he says

that he wasn't always headed down that path. In the journal interview, Smith states that he, "needed internship credit so I went to Colorado with a briefcase full of resumes and a rental car."

He says that he learned along the way the importance of search engine marketing and has devoted his time these days to assisting clients with their online presence needs. He and his company have a long list of diverse companies that they work with, although Smith states that he focuses more strongly on law firms that need to make their presence more known to their local communities. He says that lawyers need to be able to reach local clients and that Flagstone Search Marketing offers the necessary services to see that need come to fruition. He says that he has helped a number of attorneys in various cities across the country to better market their firms and reach more clients online.

Those interested in learning more about Carlton Smith and his company can do so on the Flagstone Search Marketing website where a complete list of the services that the company offers can be found.

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For more information about Flagstone Search Marketing, LLC, contact the company here: Flagstone Search Marketing, LLC Carlton R. Smith (205) 451-3376 carlton@flagstonesearchmarketing.com 12 Office Park Circle Ste. 103 Birmingham, AL 35223

### **Flagstone Search Marketing, LLC**

*Flagstone Search Marketing is a Google-certified partner agency based in Birmingham, Ala., with a focus on well-crafted search engine marketing programs and cost-effective custom website design.*

Website: <https://www.flagstonesearchmarketing.com/internet-marketing-consultant>

Email: [carlton@flagstonesearchmarketing.com](mailto:carlton@flagstonesearchmarketing.com)

Phone: (205) 451-3376

