



## **Dr. Hardik Soni Receives RealSelf 100 Award For Enduring Commitment to Consumer Education**

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Summit NJ's Ethos Spa Skin And Laser Center is among the top influencers in patient information about health and beauty decisions.

Summit NJ: Local physician Hardik Soni, one of New Jersey's experts in cosmetic medical treatments is one of 100 doctors worldwide to receive the RealSelf 100 Award, a prestigious award honoring the top influencers on RealSelf?the most trusted online destination to get informed about elective cosmetic procedures and to find and connect with doctors and clinics.

In 2016, more than 82 million people visited RealSelf to research cosmetic treatments and connect with local medical professionals. The RealSelf 100 Award, now in its seventh year, honors the top rated and most engaged board-certified aesthetic doctors who consistently demonstrated a commitment to patient education and positive patient outcomes throughout 2016.

This elite group of 100 doctors have excelled at sharing their expertise, free of charge, with tens of millions of RealSelf community members actively searching for information and the right provider, and together contributed 25 percent of the half a million total answers posted on RealSelf in 2016.

Dr. Hardik Soni is medical director of Ethos Spa Skin and Laser Center in both Summit NJ. His primary focus is on minimally invasive and non-invasive cosmetic procedures including botulinum injection (Botox and Dysport), dermal fillers (Juvederm, Restylane, Radiesse), laser hair removal, chemical peels, and laser skin rejuvenation. Dr. Soni believes in a more conservative approach and his first goal is education. Clients are able to determine the ideal treatments after discussion with Dr. Soni regarding the expected outcomes, cost, as well as risks.

"The RealSelf 100 represents an exclusive group of doctors who embody both excellent patient service and an ongoing commitment to educating consumers shopping in the aesthetics market," said Tom Seery, Founder and CEO of RealSelf. "Our research shows that more than 95 percent of patients expect a practice to engage with them online. These doctors are leading the way in terms of their online engagement and focus on empowering patients with good information."

Dr. Soni is an expert contributor to RealSelf, and to date has posted many answers to questions. The doctor also maintains a patient star rating of five out of five stars in RealSelf reviews. For more information on Dr. Soni please visit <http://www.myethosspa.com>. For the full list of RealSelf 100 Award winners, visit <http://www.realself.com/RS100>.

#### About RealSelf

RealSelf is the largest online destination to get informed about elective cosmetic procedures and to find the right doctor or clinic. More than 9 million people visit RealSelf each month to find out which treatments and providers live up to their promise of being "Worth It?". RealSelf is powered by unbiased experiences shared by consumers for hundreds of treatments, ranging from simple skincare to highly considered cosmetic surgery. Offering millions of photos and medical expert answers, RealSelf has become the essential resource and service for those seeking to find the right doctor or clinic.

Learn more by visiting the site at <http://www.myethosspa.com/staff/hardik-soni/>.

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For more information about Ethos Spa Skin And Laser Center, contact the company here: Ethos Spa Skin And Laser Center Dr. Hardik Soni (908) 273-5400 [info@myethosspa.com](mailto:info@myethosspa.com) 89 Summit Ave, Summit NJ

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