



Photographer Nelson Cabrera of Clever Maniacs Photo Featured In On Riverwalk Magazine

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Clever Maniacs, a website design business in Fort Lauderdale, Florida is proud to announce that Nelson Cabrera, their staff photographer, has been featured in the April 2015 On Riverwalk magazine. The photo shoot itself came about as part of the web design project that Clever Maniacs completed for Inspiration Longboard. They designed their Wordpress site, incorporating eCommerce functionality. Inspiration Longboard is a startup business that manufactures and sells longboards.

"We loved working with Inspiration Longboard to design their Wordpress sit", says Cherie Munches from Clever Maniacs. "To see them featured in a prestigious magazine like On Riverwalk, and to have our very own staff photographer featured there is absolutely amazing."

Nelson Cabrera has worked as Clever Maniac's staff photographer since 2013. He first started his career as a professional photographer in 2008. His work has been featured on many different websites, as well as various local magazines. Nelson is born to a Guatemalan mother and Cuban father and is a first generation American. He is a true testament of what can be achieved through hard work and dedication.

Clever Maniacs is an award winning design company. Their specialization is in SEO (Search Engine Optimization). However, they also focus on PPC (Pay Per Click) as well as on social media management and marketing. Their team is dedicated to helping online and local businesses gain high page ranking and authority, as well as building a trustworthy, authority reputation.

Inspiration Longboards, meanwhile, is a start up company that has been launched by three friends, Max Showker, Nate McMurtrie and Adam Rafford. Their business is in Fort Lauderdale, Florida, where Clever Maniacs is also based. Inspiration Longboards came to Clever Maniacs because they wanted to build an eCommerce website that brought a high value for the money. They already had designed their logo, but needed to build a website within a very tightly controlled budget. They wanted to launch both the website and their innovative longboard product at the same time. This meant that they also needed to perform market research and brand positioning. Clever Maniacs was happy to oblige.

"We started with eCommerce development", adds Cherie Munchez. "Next, we consulted on their sales strategy and, finally, we managed their photography and content strategy. The online product launch was highly successful, as was their eCommerce website launch. Furthermore, we consulted on their sales strategy, product placement and local event photography. The successful work we have done with Inspiration Longboard shows just why our company designers win awards."

Indeed, the business has been recognized regularly for their award winning design. In both 2013 and 2014, their Creative Director, Barbara Black received the FNAME awards. These are just some of the awards they have won and hope to continue to win.

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Clever Maniacs Inc.

The experts at Clever Maniacs have been focused on medical marketing, with a concentration in Behavioral Health and Addiction Marketing since 2010.

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