

JC Advantage Increases Enquiry-To-Sale Ratio

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JC Advantage offers a revolutionary component to their SEO services. The software attaches to contact or quote form or email opt-in.

Sherwood QLD: JC Advantage and Jenny Compain are pleased to announce that they have released a revolutionary additional component to their SEO services. The game-changer software is attached to contacts or quote forms, or any email opt-in forms. The result is an increase in enquiry-to-sale ratio by 2100 percent. A major issue in gaining leads is that often business owners are too busy, or only check emails at set times. This can leave a lag time between the enquiry and the response. The timeliness of lead response is critical to success, as prospects typically make multiple web enquiries.

According to a recent study by leadresponsemanagement, the lead-to-sale ratio increases by 21 times if the response to the enquiry occurs within the first five minutes. The Game Changer software turns any form or opt-in into an instant call back generator. Once the prospect has filled out their information, including phone number and hits submit, Game Changer triggers a phone call to the business number immediately. The automated call will say "You have a new lead, press 1 to connect".

The lead still arrives in through the inbox, but the benefit is that there is instantaneous response to the lead. Game Changer means that there can be fewer leads, yet close more sales. The secret is to strike while the iron is hot. The software works with various programs and platforms to speed up response time.

JC Advantage founder Jenny Compain explained to an interviewer recently, "I began helping businesses with online marketing, after a difficult experience trying to search for the website of a friend. With the help of two professionals who were successful at online marketing, I was able to learn what works and what doesn't work. My personal specialty is search engine optimization and I now have a successful team working with me to help businesses have successful websites working for them."

For more information about them, visit the web pages online at <http://www.jcadvantage.com.au>.

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