NYC SEO Authority Offers SEO Audit

April 19, 2017

April 19, 2017 -
NYC SEO Authority in New York City has announced a free SEO audit that shows businesses what their competition is doing. The company states that the audit is beneficial to businesses as it allows them to find out about their competitors to see exactly how they are gaining the first page exposure that businesses covet on Google and other major search engines.

Garrett Laidler, a representative for NYC SEO Authority, says, "If you aren't striving to be listed on the first page of Google then you aren't really working hard for your business to fully succeed."

The SEO expert says that businesses need that first page listing in order to gain customers, both on a national and a local scale. He states that most consumers spend only a few minutes reviewing search results and that many only go as far as three pages into those results. What that means, according to the company, is that businesses not listed on those first three pages are not likely being seen by customers who are searching for their products or services.

"Our audit allows you to see exactly how you measure up to your competition and what they may be doing to raise their own rankings," says Laidler. "You need to know where you stand with regards to your customers and your competition in order to bring yourself out on top, and that's where we come in."

The company offers a number of services designed to help businesses reach those higher page ranks, from building a Facebook page and other social media pages to content marketing, local advertising, and various other services designed to draw attention to those brands. The company points out that they have worked with a number of businesses in various industries.

Laidler states that businesses who are not receiving the attention that they want from their website or those who feel that they are not reaching their targeted audiences can contact NYC SEO Authority to learn more about the audit and how it can help them to better market themselves to customers.

Those interested in learning more about the range of services offered by the company can visit them online.
###
For more information about NYC SEO Authority, contact the company here:NYC SEO AuthorityGarrett Laidler(347) 352-4046onlineseoauthority@gmail.com1441 Broadway, 3rd Floor New York, NY 10018

NYC SEO Authority

We?re an expert SEO specialist team of creative designers and thinkers, strategists, and storytellers. Going the additional mile is what we consider a way of life.

Website: http://www.nycseoauthority.com

Email: onlineseoauthority@gmail.com

Phone: (347) 352-4046