



Yamane Marketing Group Launches Google My Business Page Optimization Services

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Yamane Marketing Group in Honolulu, Hawaii, has announced that they are now providing Google My Business page optimization services for local and national clients. Founder Dan Yamane says that Google has made it much easier for local business owners with the launch of Google My Business. The feature combines Places for Business, Google Local and Google+ Business under one easy to use dashboard.

Yamane says, "Now, managing multiple Google accounts has never been simpler and the marketing advantages are endless. It's also free, there are absolutely no hidden costs, and you get a number of benefits for your business from using it."

Yamane says that included in the services are Google Plus, reviews, Google analytics, insights, maps, and hangouts. He states that these aspects of Google My Business allow businesses to connect with their customers or clients via social media like Facebook with Google Plus and adds that businesses can check their customer reviews, see all of their website statistics right on the business dashboard and have video chats with customers. More about the company and how they can assist businesses with building and maintaining a Google My Business page can be seen at <http://www.yamanemarketinggroup.com/gmb>.

"It's all included," says Yamane. "And as mentioned earlier, this is all free. If you currently use Google Places for business or Google Plus Pages to manage your online presence, you will already have been upgraded. Not only that, but they are fine-tuning the My Business platform for mobile use too and it is available in both iOS and Android."

Yamane says that his company can help businesses to better optimize their Google My Business pages, and ensure that they are taking full advantage of the benefits that the platform offers. He states that these pages allow businesses to be more easily found on Google and enable them to connect better with existing and potential customers. The dashboard allows for checking the performance of any business activity and enables business owners to create an AdWords Express account which can be used to drive even more traffic to their websites.

The company also stresses that the Google page allows their business to easily go mobile, which means more page views as most consumers do their searches for local businesses on a smartphone or tablet. More on Google My Business page and other related information regarding internet marketing can be seen at <http://www.yamanemarketinggroup.com/blog>.

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Yamane Marketing Group

Yamane Marketing Group helps businesses get connected with their customers online. Our services include SEO, Video Mktg, Social Media Mktg, Facebook Ads, Instagram, Websites, Google My Business page set-up and optimization, Press Releases, etc.

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