



Minneapolis Digital Marketing Agency, Green Web Hosting And Planting A Billion Trees

May 05, 2017

May 05, 2017 - PRESSADVANTAGE -

Successful Marketing Group in Minneapolis, Minnesota, has announced that they are helping to protect the environment by offering green web hosting. The company states that in addition to their 100% green web hosting services, they are providing an even further benefit to the environment by taking part in the global goal of planting one billion trees.

Company representative Glory Ramsey states, "When a new business chooses Successful Marketing Group to help them to build and grow their business, we will plant anywhere from 25 to 100 trees. This is done through the Nature Conservancy's program Plant A Billion Trees."

Ramsey says that website hosting services pull an enormous amount of energy from the grid which is primarily using fossil fuels. Web hosting servers each produce an estimated 1390 pounds of carbon dioxide every year. Ramsey says that there are millions of servers around the world and that the growth in web hosting services is estimated to be more than 400 percent in the future, which could seriously deplete energy sources. To provide green web hosting, the Minneapolis small business marketing agency hosts websites on servers that are powered by renewable energy - wind power.

"We work with GreenGeeks," says Ramsey. "GreenGeeks is an EPA Green Power Partner and the most environmentally friendly service that you can use for web hosting. They work with foundations to purchase wind energy credits that add back to the grid three times over. Not only are they wiping out their own carbon footprint, they are negating the carbon footprint of two other companies at the same time."

Ramsey states that working with GreenGeeks allows Successful Marketing Group to wipe out their own carbon footprint as well as all their clients'. And to further the effort to save the environment, they are excited to be working with the Nature Conservancy Program, Plant a Billion Trees. The company says that any business that works with them can enjoy the benefits of protecting the environment and that this effort is one that is being matched by a number of organizations around the world. Those interested in learning more about the green efforts of the digital marketing agency can visit them online.

###

For more information about Successful Marketing Group, contact the company here: Successful Marketing Group
Glory Ramsey (866) 411-5125 glory@SuccessfulMarketingGroup.com
Successful Marketing Group
6250 Excelsior Blvd, #203, Minneapolis, MN 55416

Successful Marketing Group

Get Found. Get Customers. Build Dreams.? Marketing Systems that Make You Real Money!

Successful Marketing Group specializes in Local Business Marketing: Personalized Power Messaging, Google SEO and aggressive page 1 keyword ranking.

Website: <http://successfulmarketinggroup.com>

Email: glory@SuccessfulMarketingGroup.com

Phone: (866) 411-5125



Powered by PressAdvantage.com