



## **Website Publish Statistics Showing Demand for Football Live Streaming Matches**

*April 21, 2017*

April 21, 2017 - PRESSADVANTAGE -

A Pro-football streaming website has published an article showing demand for football matches on the rise. The statistics, garnered from 15 different countries, recently showed that football fans would love to see more matches available, whether on TV or online.

The statistics come at a time when TV rights for broadcasting premier league matches, NBA and NFL matches are at a sky high. According to one research done by media house in 2015, only about 6% of football fans in the world say that they can afford to watch all matches they want to. 77% of the people interviewed on the other hand say that they would want football matches available to them.

According to a spokesperson of the pro-football live streaming website, Dean Michael, live streaming of football matches is likely to be the only solution for people who can't afford high subscription rates for TV football. Michael quotes a research done in the UK that noted that football fans in the country paid much more money to watch football games than any other country.

?When you consider the costs it takes the average UK football fan to watch football matches on both Sky and

BT, you can see why more people want live streaming to be made legal. In 2015, statistics done in the UK showed that about 73% of football fans would watch more football if the matches were live streamed. The statistics strongly coincide with ours, with about 70% of our interviewees saying they would highly consider watching very match if it were available online,? Michael says.

While football live streaming is illegal, there are many online channels that offer the service. Most of these channels often have lower quality video graphics than TV, however. They are also difficult to find; and football fans willing to break the rules and use them have to search hard on the Internet. Michael says that such struggles could be avoided if football live streaming became legal even for a few matches throughout the season.

?We understand that football association bodies wouldn?t want to lose any money by legalizing live streaming. However, if statistics show that fans want it to happen, they should at least consider doing something about it,? Michael from FHE notes.

Michael notes that there would be many ways the FA would make money even if live streaming were made legal. He suggests controlling of online streaming channels as one possible ways to do that.

###

For more information about FHE, contact the company here:FHEKlaus Schweitzer+49 511 54224480support@fhe.scFHEDuisburger Str. 531, 46049 Oberhausen, Germany

## FHE

Website: <http://fhe.sc>

Email: [support@fhe.sc](mailto:support@fhe.sc)

Phone: +49 511 54224480

