PromoTech Marketing Announces New Minneapolis Web Design Services

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Golden Valley, Minnesota - May 01, 2017 -
PromoTech Marketing in Minneapolis, Minnesota, has announced the addition of enhanced website development services to their rapidly growing range of SEO services. The company states that businesses who are in need of website redesign or a new website can contact PromoTech - Minneapolis Web Design, to learn more.

"Whether you need a complete makeover or just a tweaking," says Jeff Mork, a representative for PromoTech, "we have the experience and the knowledge of the industry to get you what you need."

Mork says that the company's specialty is creating websites that offer mobile compatibility and have SEO features. He states that while there are a number of web design companies in the region, PromoTech can help businesses to build a responsive website that is optimized for search engines, which gives the business a much more likely chance of being seen by their target audience. He says that one of the best ways to ensure that a website will be seen is to ensure that it is optimized for smartphones and tablets. The company offers more information on the need for optimized websites through videos published on their YouTube channel at YouTube - Web Design Minneapolis.

"People really don't use their desktops and laptops to browse the internet much anymore," says Mork. "They use their cell phones or their tablets, which is what your website needs to be optimized for in order to get these people to view what you are offering. This is important for local businesses particularly as the competition can be much stiffer locally."

Mork says that nearly 90 percent of consumers today have a smartphone or tablet and that they tend to use those items when searching for local companies for products or services. He states that in order for local businesses to be seen by potential customers, they have to fully optimize their websites to reach every single customer possible. The company says that a website can be an effective tool in gaining new customers, but only if it is optimized correctly and used properly. More on the company's offerings can be seen on their social media page at Facebook - Minneapolis SEO Company.

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PromoTech Marketing

PromoTech Marketing specializes in helping individuals and businesses learn more about how they can benefit from AI Marketing & Tools.

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