



## CrossCadence Launches Food Truck Marketing Service

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CrossCadence LLC, a business in Beaverton, OR, is proud to announce that they have started offering a new digital marketing service directed specifically at food trucks and food carts. The food truck search marketing service has been designed to help those who are in this industry increase their visibility, leads, and ultimately, profits. The new service is already proving to be very popular.

Brad Schweitzer from CrossCadence LLC says: "Your awesome food truck service deserves nothing less than an awesome website where you can generate online sales and help new customers find where you are. We can help put your food cart website on the first page of search engines. When your customers are looking be sure you are there to be found. This is what we can do for you."

CrossCadence offers a full-service digital marketing option for those in the food cart industry. They focus on search engine domination through gorgeous designs with SEO (search engine optimization) and SEM (search engine marketing). All sites built by the company are also fully mobile optimized. The company has also recently launched their Facebook site, where people can find out more about their services and ask questions directly.

All of the work provided by CrossCadence to date have been positively received. "Brad is well connected with

the top digital marketing experts throughout the industry," says Rick L. on the company's website. "He knows the latest trends and best practices of SEO and can quickly review and analyze a website, provide direction on how to improve ranking and conversion rate, and achieve dramatic results. I gladly recommend his services to any local business owner looking to get ahead of the competition. Brad is one of the best digital marketing consultants I've had the opportunity of working with."

It is becoming increasingly common for digital marketing agencies to focus on a specific niche industry. However, doing so for food carts is still very rare. This is odd to a certain degree, since the food cart industry has also grown exponentially recently. CrossCadence is unique in being one of the first to offer this type of service, and to do so successfully.

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## CrossCadence LLC

*CrossCadence Online Marketing is a leading search engine marketing firm created to promote your online presence.*

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