



Blooming Color Upgrades Its Commercial Printing Services With Their New Intuitive Web Design

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Building on their reputation of reliability and innovation, Blooming Color, a commercial printing company, has redesigned their web design improving on its features and user interface. The new design offers utility and convenience to its clients in managing their commercial printing needs.

Services offered by the Chicago Printer Company cater to a wide array of client's needs irrespective of the size of the requirements. These services include assistance from Blooming Color's design team in selecting and customizing jobs to a client's preferences, whether it is a small scale print job or a large scale print and product finishing service. Apart from the digital printing services, Blooming Color provides large scale printing on a variety of media for a broad range of purposes. In addition to this, special graphical effects can be produced in different formats depending upon the desired effects to be achieved. The company also ensures durability of its printing services by offering digital UV coatings for various purposes. These coatings preserve and protect printed media from wear and tear as well as environmental factors.

These services have been streamlined with the redesign of the website to benefit clients enabling Blooming Color to provide convenience and efficiency. When placing an order for a digital printing service, the website

allows the client to upload their own designs to customize and alter for printing. The graphics and text are edited with the help of Blooming Color's design team. These design experts use their comprehensive knowledge and experience to suggest and guide a client in the preparation of the final draft. This draft can be in the form of business cards, brochures, flyers, posters or any other various types of media the web-to-print service provides. After the finalization of the design and content, the client fills out the online form indicating the quantity of prints and delivery address for the product. Blooming Color's partnership with the U.S. Postal Service ensures the costs for delivering the prints to the client's designated address will remain lower than that of a private courier service. During the ordering procedure, the client remains in contact with Blooming Colors' service providing teams to maintain communication of the progression of the order.

This client-friendly service provided by the new web design can also be used to optimize any further orders made from Blooming Color. After uploading the artwork to the website, a web page is created for the client. This web page contains any previous graphic and artwork designs that were uploaded in the past by that particular user, therefore, enabling a quick and hassle free reorder from Blooming Color. Staying relevant in the digital age requires constant vigilance and innovation by any company that desires to continue expanding its reach, Blooming Color has succeeded in maintaining its momentum garnered from over 15 years of experience and blended the digital media with physical format seamlessly.

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For more information about Blooming Color, contact the company here: [Blooming Color](http://www.bloomingcolor.com)(630(705-9200

Blooming Color

Award winning commercial printer.

Website: <http://www.bloomingcolor.com>

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