Roy Wingate Launches Press Releases For Cosmetic Dentists

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Syndication and citations are essential for websites that have to appear in local search results. They increase the relevance of a website and help build credibility. Roy Wingate Dental Consultants, a Cleburne, TX online marketing consultancy agency that delivers digital marketing solutions specifically for the cosmetic dentistry industry, is proud to announce that they have added a new service. This is a press release service, which increase syndication and citations for their clients. Full details about the service can be seen at https://roywingatedentalconsultants.com/we-take-syndication-seriously.

"Most small businesses and local businesses are not that concerned about branding; they simply want more leads or sales," says Roy Wingate himself. "Oftentimes though, the point of branding for small businesses and local businesses is missed because business owners have a traditional understanding of branding (Nike, Coca Cola, etc.). The importance of branding for most small businesses is that it helps solidify your brand and builds confidence in your business for your audience when they search for your brand."

Roy Wingate Dental Consultants, as shown on their website at https://roywingatedentalconsultants.com/, is committed to helping cosmetic dentistry clients become and remain relevant in today's digital age. They deliver search engine optimization (SEO) services that have been designed to improve their clients' standing on the search engines, and particularly in local search results. Wingate adds: "We will put your name, phone number and business address virtually everywhere."

Uniquely, Roy Wingate Dental Consulting has provided a breakdown of the costs charged for press releases. While many other digital marketing agencies offer press release services, very few do this. Even fewer focus specifically on the cosmetic dental industry. Roy Wingate adds: "A press release service is about more than just writing a short piece of text. It requires research and copywriting, wire distribution, list building, email distribution, and follow up, media pitching, and media monitoring and reporting. That is a lot of work, but it also delivers fantastic results."

The digital marketing agency sets itself apart by having a true and complete understanding of the goals of

their clients. They have years of experience to back this, and the results speak for themselves.

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For more information about Roy Wingate Dental Consultants, contact the company here:Roy Wingate Dental ConsultantsRoy Wingate432-614-5996Roy Wingate Dental Consultants6733 Benefield, Suite 100Odessa Texas 79762

Roy Wingate Dental Consultants

We Create Websites, Videos, and Press Releases.... first Rank them on Page 1 of Google Searches.... then Rent them to Dental Professionals seeking New Clients, Trust, Credibility, and Social Proof.

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