

The Quickbooks University Makes Updates for 2014

June 24, 2014

June 24, 2014 - PRESSADVANTAGE -

Greenville, South Carolina ? The Quickbooks University, one of the best-selling Quickbooks tutorial courses available, recently updated their material to cover Intuit's Quickbooks Software version 2014. Along with the update, the popular training company enhanced the way they sell their product and added some great bonuses. Founded just three years ago by CPA Mat Hultquist, Quickbooks University is already actively serving over 700 clients.

Quickbooks, the unquestionable leader in small business accounting software, is a massive program capable of performing many tasks. That being the case, users are surprised to learn that Intuit does not provide a training course for their software. Through his work as a practicing CPA, Mat Hultquist has mastered the Quickbooks software and gained years of experience teaching it to business owners. The Quickbooks University was developed out of Hultquist's work. His goal is to help customers maximize the benefits of Quickbooks so they can spend "less time working in their business and more time working on their business." The results have been phenomenal with some of Hultquist's clients enjoying at 200% increase in profits.

The Quickbooks University now offers two training options. The Basic License is for single users and includes 38 video tutorials, immediate and unlimited access, tech support, lifetime updates and special offers. The Basic License also comes with the new bonus package of Financial Planning Guides and Cheat Sheets. Normally available for \$147, Hultquist's company is making this package available for only \$97.

The other training option is the Business License. This multi-user package includes everything in the Basic License, but also comes with additional bonuses such as 12 advanced video tutorials and a free month of access to the one-on-one support forum. The later bonus gives clients access to a wealth of tips and information about how other businesses are using QuickBooks to increase their bottom line. The Business License is now offered at the special price of \$147.

Potential clients can check out Quickbooks University's Free Quickbooks Tutorial Videos on the company website. Watching these three videos alone will set business owners apart as experts in how to use the Quickbooks software. The videos also demonstrate the high quality of the Quickbooks University tutorials. In

addition to accessing the free videos, Hultquist invites business people to "Visit our Blog." On this portion of the Quickbooks University website (www.QBUniversity.org), the CPA posts a variety of useful suggestions that help businesses better position themselves for profitability.

For more information, please contact the company directly:

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