



Casey Advertising a Facebook Advertising Agency Opens Its Doors

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Casey Advertising, a business in West Warwick, RI, is a brand new digital marketing agency, which specializes in Facebook advertising. To celebrate the opening, the company is currently offering a free 15 minute discovery consultation.

Mark Casey, owner and founder of Casey Advertising, says: "We believe that Facebook is one of the most important advertising platforms right now, but also one of the most underutilized due to the fact that most people find running ads confusing and the ad platform changes frequently. This is why we wanted to place our focus specifically on Facebook advertising, rather than work on several other digital marketing platforms we can master one and deliver real return on investment for our partners."

Those interested are encouraged to schedule a complimentary phone consult, in which they can find out how much of a difference proper Facebook advertising could be for their business. Essentially, this will show potential clients how Casey Advertising can allow business owners to take care of other business matters, while they take care of advertising. Casey's goal is to focus exclusively on customer acquisition for local businesses, ensuring that messages are sent to the right person, at the right time, and in the right way.

While the business has only recently opened its doors, it has already attracted some high profile clients who have been very happy with the work that has been done for them. In fact, Casey Advertising currently offering a five day "try before you buy" option, and no one has cancelled after the five day period.

"1st campaign in and Mark brought us 16 leads," says an orthodontist on the company's website. "3 so far have booked in for a consult. 8 being followed up with via email and text message." Worst case scenario one new customer = \$5000. Three = \$15,000 if the others come in now who knows."

Casey Advertising offers a number of different forms of targeted Facebook ad programs. These include the Birthday Club, the Retargeting Hub, and the Love Your Local Co-Op option. These are just some examples of how businesses can bring in a constant stream of clients by advertising to them at the right time and sending the correct message. Mark Casey ends: "Do not underestimate the power of Facebook."

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For more information about Casey Advertising, contact the company here: Casey Advertising Mark Casey 855-341-9990 mark@caseyadvertising.com Casey Advertising 20 Maywood Drive West Warwick Rhode Island 02893

Casey Advertising

Casey Advertising Search and Social Digital Advertising. We turn clicks into customers.

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