



## **SEO Houston Pros Offers New Information About SEO For 2017**

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SEO Houston Pros, a search engine optimization (SEO) company in Houston, TX, is one of the few companies in the area that have been able to keep up to date with the changes in SEO. In fact, the company wants to stress that the 2017 Google algorithms have completely changed the game, particularly for local SEO. The company has now released new information on what these changes are, and what companies should do to maximize their online marketing efforts.

Garrett Laidler from SEO Houston Pros says: "There are a number of important lessons to be learned from 2016, particularly in terms of content and what Google wants to see on websites. Local businesses must have more content nowadays about their services, and what makes their services the best. Because we have kept fully up to date, we are ready to take on more local clients and make sure their SEO efforts are successful."

According to Laidler, some of the things that Google now looks for in local business websites is that there is a full breakdown of all the services. These have to be linked to the appropriate keywords that customers use in order to find these services. This has to be done properly both in on page and off page SEO. The Houston

SEO consultant adds: "Finding the right SEO consultant to do your marketing, someone who understands and follows Google's algorithms religiously when it comes to content is a must. We encourage everyone to contact us for a free SEO audit, taking the first steps towards seeing exactly how they can dominate the first page of Google."

Those who have used the services of SEO Houston Pros have been very pleased with the work that was done for them. "At first I was skeptical about using an SEO company. I just wasn't sure if it was for me," says Gerry J. "Lucky for me, SEO Houston Pros proved to me that they can run a successful campaign. I didn't understand how amazing it is to be ranked on Google for the right keywords until I was there, and the phone calls started flooding in."

People are encouraged to contact the company through their website or Facebook page as soon as possible for further information.

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For more information about SEO Houston Pros, contact the company here: SEO Houston Pros Garrett Laidler (888) 439-4224 support@seohoustonpros.com 7676 Hillmont Street #315, Houston, TX 77040

## SEO Houston Pros

*With the plethora of expertise we have with search engine optimization (SEO), web design, social media marketing, and reputation management, we are the dominant SEO Houston agency in Texas.*

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