NPD Identifies Top Industry Leaders in Organic and Natural Infant Formula Market

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National Press Distributors recently published its official list of the most respected stores selling organic infant formula. The company reportedly analyzed hundreds of competing manufacturers, brands, and online stores to compile the most complete list of successful organic infant formula storefronts.

1) Whole Foods Market - Whole Foods is one of the most powerful and respected brands for selling any organic products, and infant formula is no exception. For years now Whole Foods has taken a commanding lead in market share for the sale of healthy and organic products.

2) Udderly Organics - UdderlyOrganics.com - A newer e-commerce storefront focusing on organic infant formula, Udderly Organics offers multiple products imported from sources in Europe and New Zealand. They ship high-quality and naturally healthy products directly to the customer?s front door.

3) StoreBrandFormula.com - This store is particularly focused on budget-conscious and frugal families seeking a similar product for a lower price. They are ranked lower on the list because families may not want to take what they perceive as a risk by not purchasing a name brand.

4) Plum Organics is a manufacturer of infant formula that also direct sells. They invest heavily in providing information and resources that are useful to new mothers and families. Plum is a very mission-focused company that works to show that they genuinely care.

5) Beyond Organic Baby - This store focuses on selling multiple import organic formula products as well. They offer similar products at competitive prices but do not have their own brand of formula.

This abbreviated report is part of a larger proprietary data set regarding organic infant formula sales industry leaders.

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