



Logic Inbound Releases New Analysis Identifying Industry Leading Outdoor Rug Brands

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Logic Inbound a digital firm located in Seattle Washington just announced a new official list of the highest quality brands in the outdoor rug sales industry. This analysis comes after months of deliberation and number crunching which examined hundreds of competitive companies in outdoor rug sales.

1) Wayfair - First on our list is a home furnishing retailer with a commanding web presence and a wide variety of different products at aggressive prices, with over eight million products from over 10,000 suppliers. Wayfair ranks high due to their vast collection and sheer volume of sales.

2) Brown Jordan Rugs - <http://www.brownjordanrugs.com> -- Brown Jordan Rugs by Gertmenian rank second for their superior product quality and commitment to function without sacrificing form. Their rugs are made with durable, antimicrobial, weather-proof and easily cleaned material blends. Brown Jordan has designed iconic lifestyle furnishings since 1945 and was the first company to create furniture for full-time outdoor use. Gertmenian, a fourth generation family company, has been designing and producing fine quality rugs since 1896.

3) Dash & Albert - Our third entry is owned by Annie Selke. Annie's designs have been featured in magazines, TV segments, blog and social posts, and she is a popular speaker at design conferences and events. Her brands are focused on encouraging individuality and inspiration in life through decorating personal spaces. Annie Selke owns multiple textile companies, of which Dash & Albert is one.

4) All Modern - A division of Wayfair, this retailer brand emphasizes a modern and sleek sensibility. They sell a wide variety of household furnishings and goods. They promise free 2-day shipping and low prices on thousands of items. However, they lack a focus on delivering high quality outdoor rugs and ensuring that the function of the rug is the best it can be.

5) Hayneedle - Hayneedle offers an entire outdoor section to their store, expressing a love for the "great outdoors" and the durability, convenience, form and functionality expected of outdoor furnishings. Their selection of rugs overall is sparse though, which leaves them behind several of the other entries on our list.

This overview analysis report of the outdoor rug retailer industry is a service of Logic Inbound. This is an abbreviated analysis produced from proprietary data accumulated by Logic Inbound. To acquire a more detailed analysis of this industry please contact the company via their press representative.

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