

## Eden Prairie Remodeling Contractor Launches Updated Website

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Excel Builders, a remodeling contractor company servicing Eden Prairie, MN, has announced that they have launched an updated website. For Excel Builders - Eden Prairie Contractor, they feel this new website is more representative of the particular work that the company provides, with a focus on beautiful and unique designs. The new site has already attracted a lot of positive attention.

Trent Newville from Excel Builders says: "We felt that it was time to have a website that has more up-to-date features and provides all the relevant information. Furthermore, we wanted an opportunity to really showcase the fantastic work our team members have completed, and the happiness our many clients have expressed. We love the new site, and couldn't thank the design team enough for really giving a visual representation of our ideas."

As part of the new website launch, the company has also engaged in a huge online marketing campaign, using a variety of social media tools. One is the YouTube - Eden Prairie Remodeling channel. This shows clearly what the company is all about and capable of, and how people can get in touch with them for further information. Newville adds: "The new YouTube channel is really great. We love the fact that we'll be able to

create videos now and have a more direct line of communication with our clients."

"We're just so excited about the positive impact our new digital campaign is having," adds Newville. "This is something quite new to us, but we can see how it benefits the business as a whole, but particularly our lines of communication with our clients. We're really happy with it and can't wait to hear what other people think as well."

The second element of the marketing campaign is the launch of the Facebook - Excel Builders page. Interestingly, although having only been launched and properly implemented very recently, many people have already taken to the page to leave reviews about the company as a whole. "Great company," says Aaron S. for instance. "Highly recommend. Trent does a great job with his team and is always available to help out whenever he can."

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For more information about Excel Builders, contact the company here: Excel Builders Trent Newville (612) 255-2021 trent@excelbuildersmn.comExcel Builders, MN Remodeling Contractors 2420 Chaska BlvdChaska, MN 55318

## **Excel Builders**

Excel Builders specializes in kitchen, basement, bathroom, attic, porch and home addition projects. We are a Design-Build company near you that will work with you starting with the Design process to the completed project.

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