



OrthoSynetics Offers Innovative Orthodontic Marketing Strategy For Practitioners

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OrthoSynetics, a business in Metairie, LA, understands the tremendous pressure independent orthodontic practitioners are under to ensure that their clinic will prosper. Competition is fierce and this includes not just local clinics, but national ones as well. The company now offers practitioners an innovative marketing strategy through the development of the Elevate program, which provides practitioners with big data insights. As part of the introduction of Elevate, OrthoSynetics has also launched its Facebook page on <https://www.facebook.com/orthosynetics/>.

Angela Weber, CMO of OrthoSynetics, says: "We aim to provide industry-leading, integrated, doctor-proven practice support targeted towards orthodontic and dental leaders who aspire to maintain or grow their practice while remaining focused on superior quality patient care. Our Elevate package provides small, local practitioners with the same big data insights used by Fortune 500 companies."

Through market research surveys and specialized analysis, OrthoSynetics has obtained data on the preferences of orthodontic customers and potential customers. This kind of research provides a tremendous amount of insight that is beyond the capacity of a small local practice to obtain on its own. As shown on the

company's LinkedIn page at <https://www.linkedin.com/company-beta/773563/>, OrthoSynetics supports 300+ orthodontic and dental practices in the United States with a focus on improving revenue growth and profitability.

The new Elevate program is composed of five major services: marketing, patient collections and insurance, consulting, financial analysis, and procurement. It enables practitioners to find underserved markets, ensuring they are in the right area themselves. This, in turn, means they can create better strategies to see not just a return on investment, but a profit as well. According to Houssem Aouididi, OrthoSynetics Director of Practice Financial Management: "If production goals are not set and closely monitored, the practice owner will not only have a hard time holding on to their customer base, but they will also have a hard time reacting to any eroding practice fundamentals in a timely manner."

People are encouraged to visit the OrthoSynetics website at <https://www.orthosynetics.com/> for further information on the Elevate program. Information is also provided about the various other tools and strategies that they offer to the orthodontic market, and small private practices in particular.

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For more information about OrthoSynetics, contact the company here: OrthoSynetics 877-OSI-1111 info@orthosynetics.com OrthoSynetics 3850 N. Causeway Blvd. Suite 800 Metairie, LA 70002

OrthoSynetics

OrthoSynetics have one mission: to help practices elevate their business to a higher level of success. And we do that by figuring out exactly what you need in order to reach your end goals ? whatever they are.

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