



Lea Louise Introduces Baby Foot USA, Piggybacking on Success of Japanese Foot Peel Exfoliant

December 29, 2015

December 29, 2015 - PRESSADVANTAGE -

Lea Louise, a health and beauty business in Hawthorne, CA, recently released the Baby Soft Feet US version. Baby Foot was initially created in Japan and focused on the Japanese market. They received overwhelming interest from US customers, though the instructions and packaging were all in Japanese up to this point. Lea Louise listened to their customers' concerns and released a US version, fully transcribed to English.

"Baby Soft Feet has been very popular in Japan for some time now and customers were starting to introduce it to the US market by importing it through Amazon," says Adrian Lew from Lea Louise. "However, this caused a number of problems as the instructions, packaging and sizes were all geared toward the Japanese. We have now changed this to make it more accessible to people not just in the US, but to other English-speaking countries as well, including the European market."

Besides translating all the different information on the instructions and packaging and changing sizes to fit the US market, Lea Louise has also improved its guide book with tips that comes free with every purchase. Customers had raised a number of concerns in terms of not being able to achieve proper results, and the

new guide book addresses those issues clearly. It also now comes with a free professional nail buffer for added benefit.

To date, the new US version has been very positively received. Briana says, "I was amazed the product really worked and is completely pain free. My feet are beginning to look brand new; they are healthy and soft. My feet are still peeling and I can't wait until it is finished."

The Baby Foot brand continues to target the Japanese market while Lea Louise caters to international customers. By transcribing all information to English, they're sure to open up to a much broader set of potential customers.

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For more information about Lea Louise, contact the company here: Lea Louise Adrian Lew 8558888814 info@lealouise.com 3503 Jack Northrop Ave Suite # X4003 Hawthorne, CA 90250

Lea Louise

Lea Louise is your beauty salon at home. Dedicated to developing amazing line of beauty products that deliver remarkable results you crave.

Our popular foot peel exfoliator deliver remarkable cleansing, moisturizing, and foot odor removal.

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