



Yamane Marketing Group Now Offers SEO Services In Honolulu

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Many local businesses in Honolulu, Hawaii are still difficult to find in the online world. Yamane Marketing Group, which is based in Honolulu, is committed to changing that and has therefore launched SEO services for Honolulu businesses, focusing specifically on the use of Google My Business (GMB). More details about the strategy of optimizing the GMB page to help businesses get found on the top of the first page of Google search results are available at <http://www.yamanemarketinggroup.com/gmb>.

Company founder and owner Dan Yamane says: "One of the key economic drivers in Honolulu is tourism, yet many people outside of Hawaii find it difficult, if not impossible, to find any information online about the businesses that operate here. Not just that but once they come to the island, they continue to find it equally difficult to perform a local search and come up with any good information. We aim to change this with a full service SEO."

The main focus for Yamane Marketing Group at present is on Google My Business. This is a free service offered by Google that enables businesses to interact with their local market. Research has shown that doing so has an instant positive effect on a company's reputation. Furthermore, it increases requests for driving

directions by 45% and clickthroughs by 35%.

Dan adds: "The positive impact of a properly managed GMB presence on a business is undeniable. The figures released on the effectiveness of GMB by Google are global, so imagine what they mean in Hawaii, where businesses have only recently started to get online. We are there to guide our clients every step of the way, making sure their GMB presence is strong, while at the same time offering other important SEO services."

As a full SEO service agency, Yamane Marketing Group also focuses on elements such as development of advertisements, reputation management, local search optimization, retargeting marketing, social media networking, content marketing, link building, and Facebook ad marketing. Put together, the impact on local businesses is huge, helping them get found with ease by both the local population, prospective visitors, and tourists on the island. They encourage everyone to contact them as soon as possible to get the ball rolling.

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For more information about Yamane Marketing Group, contact the company here: Yamane Marketing Group
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Yamane Marketing Group

Yamane Marketing Group helps businesses get connected with their customers online. Our services include SEO, Video Mktg, Social Media Mktg, Facebook Ads, Instagram, Websites, Google My Business page set-up and optimization, Press Releases, etc.

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