



## **Fort McMurray Real Estate Agency's New Website Becomes A Hit**

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The A-Team, a real estate agency in Fort McMurray, Alberta, Canada, launched their new website in April this year. They aimed to deliver something that was more modern than similar websites of agencies within the area. They are now proud to announce that their online marketing campaign has delivered excellent results, with many people commenting on the modern, user-friendly look and feel to the site. To keep up with the modern appearance of the site, they have now also launched their Facebook page at <https://www.facebook.com/ATeamYMM>, as well as other social media channels.

Tom Albrecht, owner and founder of The A-Team, says: "We wanted to create a website that is modern, up-to-date, very user-friendly, and easy for search engines to find. We feel that our website, which comes with a highly customized home search tool, as well as video backgrounds on the home page, delivers this, and we're happy to hear that our clients agree. We have now also launched our Facebook page and encourage everyone to like it."

The A-Team has also launched a Twitter page that can be accessed at <https://twitter.com/ATeamYMM>. This ensures that the agency can communicate easily with a wider audience. Through the Facebook and Twitter

pages, they have been able to share some of the most interesting properties they have sold. Furthermore, they were also able to discuss other issues that are relevant to real estate and homeownership. Mainly, it has enabled the agency to communicate more directly with current and potential customers.

The social media channels are also being used by customers to discuss their experiences with The A-Team. Sead Z., for instance, says on the Facebook page: "Highly recommend the A Team. Sold our lot in no time. Easy to deal with and very honest and down to earth people. Thank you for the amazing service. Looking forward to dealing with you again in a couple of months when we put our second property for sale."

Lastly, The A-Team has recently created a marketing video, which is available at <https://www.youtube.com/ATeamYMM>. In this video, it is discussed how the agency can help clients sell their house, as well as a range of other important issues.

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For more information about The A-Team, contact the company here: The A-Team Tom Albrecht 780-804-4800 [info@ateamymm.ca](mailto:info@ateamymm.ca) 9919 Biggs Ave Fort McMurray AB T9H 1S2 Canada

## The A-Team

*RE/MAX® Fort McMurray's #1 Real Estate Team. We are a close-knit team of hard-working, talented REALTORS® who specialize in helping you successfully sell (Listing Agents) or buy (Buyer's Agents). World class 21st century marketing & service. We value kind*

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