Purple Roses Now Part Of Days To Remember Delivery Service

June 23, 2017

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Purple roses are said to be symbolic of love at first sight. They also represent a sense of flirty, playful fun. Spring In The Air, a rose delivery company in Miami, FL, has set up a new subscription service, which is called Days to Remember. This service allows people to include purple and lavender roses to their deliveries as well. The service is becoming increasingly popular, particularly now that different colors have been included as well.

"Sending these to a special person is another way of saying 'I love you' and exemplifies a commitment to a growing relationship," says Sergio Cadena from Spring In The Air. "As a result, lavender roses can be great gifts on anniversaries or simply when you want to let that special person know that you still care for him or her as much as you did when you first met, if not more."

The new Days to Remember service enables VIP Spring In The Air members to indicate any special days during the year on which they want to have roses delivered to their significant others. For instance, they can choose happy birthday roses for their spouse to be delivered on that special occasion, but they can also remember St. Valentine's Day and Mother's Day to name but a few. For each of these deliveries, they can

indicate which roses they want and in what quantity.

That said, the purple roses have proven to be particularly popular. Will, for instance, says on the company's website: "My wife just got these today, B Day gift and she loves them. These are some of the nicest roses I've ordered for her and she is very happy with them. Thanks for the timely delivery also. I definitely plan on ordering more roses from this particular company, thanks."

To help people know which roses to order for which special event, Spring In The Air has dedicated a section of their website specifically to the different rose color meanings. These include purple for love at first sight, red for love, pink for happiness, yellow for appreciation, and white for new beginnings. People are also welcome to chat live with a company representative for further help on choosing the right rose.

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For more information about Spring In The Air, contact the company here:Spring In The AirSergio Cadena877-417-9657info@springintheair.com80 SW 8th St STE 2000Miami, FL 33130

Spring In The Air

Spring in the Air Luxury Roses are carefully grown and selected in the most ideal natural conditions for fresh cut flower production found anywhere in the world.

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