BelfastSEO.org Announces New Mobile Optimisation & SEO Services for Local Belfast Businesses and All of Northern Ireland

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BelfastSEO.org is announcing the launch of its new cutting edge mobile optimisation and SEO services for local Belfast Businesses and any business in Northern Ireland. The company is backed by world class search engine optimisation and mobile experts that hold top ranking in every major including Google, Yahoo, Bing, YouTube & Amazon. They are now excited to be bringing their experience to local Belfast businesses and any business located in the Northern Ireland area. The added services will help organizations get more customers, make more sales and grow the brand.

Businesses around the globe have long been aware that to stay ahead of the competition they must have a constant flow of new customers willing to purchase the goods and services the business provides. Now more than ever before, businesses are relying heavily on the world wide web to help locate and market to their preferred customer. Each day millions of buyers are online looking for information about the things they desire at that moment. The intelligent business seek to identify precisely where and when these customers are searching and create a marketing message that can draw that potential customers to the website or to call the business immediately.

It?s no secret that everyone is using mobile devices to communicate and seek out what they want via the internet in real time. What most important is the trend that they tend to do business with the companies who are able to be easily found in the search results on these mobile devices. This trend is so powerful now, for the first time ever, searches from mobile devices like tablets and smartphones have passed searches done on typical laptops or pc?s?. and Google has taken this trend very seriously.

As of April 21st, 2015 Google changed the way it delivers search results worldwide. Where once upon a time there would only be regular websites in the search results, there are now newer ?Mobile Friendly? or ?Mobile Optimised? websites designed specifically to be seen on a mobile device. These sites are designed to ?fit? the screen size and angle of all types of mobile devices and some even have the ability to adapt to different screen instantly making them much more easy to use than older now almost antiquated web sited designed for lap tops and PC?s. these sites are so popular that Google has announced that if your site is not mobile optimised it will be ranked below the competing sites that are mobile optimised.

What does this mean for your business you ask? Well, from today on, If your business website is not mobile optimised, you run the risk of losing all of your online new customers and if the competition is smart enough to become mobile optimised, they will get all the traffic that was once yours.

?This is already happening and millions of businesses around the world are waking up the fact the Google is not joking around,? says BelfastSEO.org Founder Darren McErlean. ?The time to get Mobile Friendly is now, before it?s too late.?

The company has the ability to help every business in Belfast they have gone so far as to make it risk free and cost free for Belfast and Northern Ireland Businesses to work with them.

?It?s a fact that every local business needs our expertise and our services are guaranteed to work. So to help the thousands of local businesses get the help they so desperately need, we are offering for a limited time a free mobile optimisation test and report for your business website.? He says.

?This free test is invaluable and has the power to save your business. If you are not mobile friendly we can find out exactly what the challenge is and exactly how to fix it quickly and affordably before you lose any more customers to these aggressive global Google changes.?

Belfast and Northern Ireland are quickly becoming a business center and it as such it?s important the business community adapts to these technological changes if it wants to stay competitive. The changes Google have made, called by some ?Mobilegeddon? have been the largest and most wide spread changes it has ever made and there is no way to get around it.

Now is the time for Belfast businesses and every business in Northern Ireland to take action and do what is necessary to become mobile friendly or risk losing significantly in the near future if they do not.

Just the other day this same exact issue was featured in the Belfast Telegraph stating:

?If your website doesn't pass Google's mobile-friendly test, it will slide right down the pages. So instead of being on the all-important page one of search results, you'll be on page 27..?

Its obvious that now it the time to every business in the Belfast and Northern Ireland to take action and make certain they are 100% mobile friendly before Google takes matters into its own hands.

If you are a business owner in the Belfast and Northern Ireland areas and you would like to learn more about BelfastSEO.org and Darren McErlean?s free mobile optimisation analysis and report please feel free to use the contact details below for help.

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For more information about BelfastSEO.org, contact the company here:BelfastSEO.orgDarren McErlean07835818866darren@belfastseo.orgNorthern Ireland

BelfastSEO.org

BelfastSEO.org offers Mobile Optimisation and SEO services to Belfast and any Business located in Northern Ireland or the UK.

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