



## **New NPD Report Reveals Most Customer Centric Office Furniture Review Websites**

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Finding quality furniture for an office space is often a difficult task. There are hundreds of online retailers with years of experience sourcing, manufacturing, and selling these products. During the past few years, the market has been shifting towards a more customer-centric philosophy. Customers no longer want just quality products, they want a quality experience as well.

National Press Distributors has sifted through countless online reviews to find customer-centric industry leaders in the field of office furniture review websites. Here are four of the leading sites in the niche.

Work While Walking ([workwhilewalking.com](http://workwhilewalking.com)) is a customer-centric site that focuses entirely on providing office furniture reviews and product comparisons. Many of their reviews focus on walking treadmills, office desks, and ergonomic office chairs. They are a leader among office furniture view websites. Unlike many other sites, they don't need to spend time or energy reviewing other categories.

One reviewer had this to say of their site, "This is my first stop for reviews when I'm in the market for new

office furniture." They gave the site 5 out of 5 possible stars.

OfficeFurniture.com as well is built entirely around the concept of selling office furniture online. However, it can still be utilized as one of the decent online office furniture review websites. There was a time when they only sold furniture and did not include any reviews. That changed in 2010 and since then they have become a reputable source of online reviews.

Customers can use the site to view reviews on top brands and pieces of office furniture that they are considering purchasing, even if they decide to buy the furniture elsewhere. They can also use the rating features to sift through options and show only the furniture with the best reviews in certain categories. One reviewer had this to say about the site, "I don't always use this site when I want to make a purchase, but they are my go-to source for reviews. Their site is designed in a way that is easy to navigate." They gave the site 4 out of 5 possible stars.

BestReviews.com is another business that provides product reviews on a wide variety of products, Nonetheless, they are still one of the great office furniture review websites because they have countless pages reviewing desks, chairs, office treadmills, and more.

The products they review and the design of their websites indicates that they are eager to improve the customer experience. Unlike the previous listing, they do not actually sell any of the office furniture that they review. One reviewer had this to say about BestReviews, "I don't always agree with their 'Top Picks', but I still like reading their reviews and comparisons before making a purchase." They gave the site 4 out of 5 stars.

Lastly, Consumer Affairs offers general reviews in a wide variety of categories. They tend to focus on reviewing specific brands and stores that sell office furniture. Consumer Affairs includes a search feature that makes it possible to find highly rated suppliers of office furniture in specific locations.

One reviewer had this to say, "They aren't my number one source for reviews, but I often check their site if I can't find a reliable review elsewhere." They gave the site 3 out of 5 stars.

While all of these sites are great for reviews, it's obvious that Work While Walking is the ideal source of office furniture reviews. They maintain a customer-centric website design and office trustworthy reviews for leading brands.

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