Most Customer Centric Online Custom Promotional Product Companies Revealed by New NPD Report

July 10, 2017

July 10, 2017 -

Custom promotional products are a powerful tool for spreading brand awareness. Many products can spur renewed interest in a brand long after initial contact. In some cases, interest is spurred without the consumer having heard of the brand prior.

Businesses want to work with customer-centric online custom promotional product companies. It's the only way to ensure that they get the products they need in addition to the services they need. Therefore, National Press Distributors has compiled a list of the top four online custom promotional product companies with a strong customer-centric focus.

These rankings originated from a detailed analysis of customer opinions. Feedback from real clients was considered when choosing these companies.

99 Cent Bics' (99centbics.com) true strength lies in their customer-centric attitude. They focus on provided quality and affordable promotional products as well as great customer service. Some of their most popular

products include Bic lighters, rolling papers, and match boxes.

99 Cent Bics has received constant praise from its customers. One reviewer states that they were amazed by what the company offered. Not only did they receive unbelievable prices, but they dealt with a friendly staff every step of the way.

Vistaprint is one of the most popular companies selling custom promotional products online. They are often seen on television commercials, billboards, and discussed on the radio. However, their strength lies primarily with signs, posters, invitations, and business cards.

While they primarily work with paper products, they do have a small catalog of custom promotional items. This catalog includes mugs, clothes, bags, and sports gear. One reviewer claims to have encountered issues with them in the past but states that the issues were corrected and that he was eventually compensated for his loss.

Inkhead is another of the well-known online custom promotional product companies. Their catalog is very diverse with a large number of products, styles, and brands. A few examples of their popular products include water bottles, koozies, tote bags, and cups. One of their most commonly used clothes brands is Under Armour.

One reviewer states that they have always had great experiences working with Inkhead, but a recent change in ownership has led to a slight decline in promptness. They feel as though they aren't as customer-centric as they were in the past. Inkhead has received generally favorable reviews from the public. They have been in business for 14 years and remain a BBB accredited business without any derogatory remarks.

Lastly, Crestline has been manufacturing custom promotional products for more than a decade. Overall, customers are happy with their customer-centric nature as well as their diverse catalog of products. Their company employs Promotional Product Experts (PPEs) to help match customers with the promotional items they need to spread the word about their brand.

Most online reviews are favorable towards Crestline. One reviewer claims that their experience began great, but there was some delay in delivery after working with the company for a few months. No further details regarding this incident were provided, but it seems to be an isolated case.

The previous companies provide custom promotional products and have a strong customer-centric philosophy. Countless reviews were taken into account when compiling the list. Of those reviews, 99 Cent Bics was shown to be the company that provides the best customer experience, though their catalog may not be the largest.

###

For more information about Logic Inbound, contact the company here:Logic InboundHayk Saakian866-814-7209press@logicinbound.com500 Mercer StreetSeattle, WA, 98056

Logic Inbound

Logic Inbound offers a number of search engine optimization services and internet marketing products suitable for businesses of all sizes. Our services increase your exposure to create an inbound marketing channel that will generate new revenue.

Website: http://www.logicinbound.com/

Email: press@logicinbound.com

Phone: 866-814-7209

