NPD Releases New Report on Most Customer Centric Online Travel Websites

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People travel for different reasons. Many people travel for personal satisfaction and relaxation, while other for business negotiations. But for whatever purpose a person may have to take the time off, the most important this is to properly plan one?s trip. Planning a trip has never been easier with the emergence of online travel websites. These travel websites provide assistance where one can compare travel prices and book travel plans. It acts as virtual travel agents that work with impressive speed to get deals ? even steals ? for a fruitful vacation. Here are the five major online travel websites that may help one plan that much-needed trip.

On top of the list is South America Travel (www.southamerica.travel) Co-founded by Juergen Keller and Bradley Nehring, South America Travel is a company eager to share their secret gems of Brazil, their favorite Buenos Aires restaurants and insider tips on Machu Picchu. With travel consultants from all over the world, travelers will get all the help they need to fulfill their dreams of discovering the diverse and marvelous South America. With five operational offices on three continents and local phone numbers in 90 countries all over the world, South America Travel is a team to consider for all travel needs.

Charlotte W, via yelp.com (Average 5/5, 221 reviews) said, "I had never used an online travel website before

- heard a lot of bad things so it was with fear that we reached out to South America Travel. From the first email the representative at the company was wonderful, never pushed us and was patient as we made the right decision."

Orbitz comes in second on the list. For travel enthusiasts, Orbitz is a company committed to making any trip as life's greatest pleasure. By placing a strong emphasis on the latest technology and easily accessible information, this company lets customers seamlessly and quickly book travel deals of their choice.

Francois L via sitejabber.com (Average 4.2/5, 162 reviews) said, "Always get an accurate booking. This booking site works very well, I highly recommend it. Love it, use it very frequently."

As a specialized travel companion, Vaya adventures makes it to the list of major online travel websites. This company purely focuses on travels in South America. All of Vaya Adventures? travel experts have worked, lived and traveled extensively in South America, making them the right fit to design custom trips to match anyone's interests, tastes and budget as well.

Anmari K, via yelp.com (Average 4.0/5, 8 reviews) said, "Very friendly and personalized service to Latin America. Everything is organized with attention to detail and according to customer's request!"

Whether booking a trip to Europe, Hawaii or Mexico, NowVoyager Travel?s travel experts will help piece up an excellent package either through phone, email or by person. It is for this reason that this company is included in this list. From corporate accounts to honeymoons, destination weddings to holiday vacations, NowVoyager Travel offers everything under one roof.

Sheri G via yelp.com (Average 3.7/5, 394 reviews) said, "My itinerary didn't come in my email so I was worried and wrote them an email. They replied my email, called as requested and resent the documents. That's some good customer service!"

American Travel and Tours also made it to the list. Established in 2004, American Travel and Tours is a leading provider of travel services across the globe. They have tour packages and arrange customized regional, national and international trips to any location. They are committed to assisting travelers get the most out of their expedition.

"The staff is professional and I would recommend this place for a few travel needs. Travel packages are not as impressive as one would expect," said Paul S via yelp.com (Average 3.2/5, 402 reviews).

Picking the right online travel website will help one get the most suitable travel plan that is easy on one's schedule as well as one's pocket.

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