New NPD Report on Most Customer Centric Online Perfume Retailers

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National Press Distributors Releases Report on Most Customer Centric Online Perfume Retailers

The perfume industry has seen rapid growth in recent years and faced a distinct shift towards customer-centric enterprises. Online perfume retailers are establishing rigorous quality control processes to maintain high standards demanded by modern consumers. Because of this development, five major online perfume retailers have risen to the call.

Established as a world-class online perfume retailer, House of Matriarch (matriarch.biz) is well-regarded for its excellent customer service, an endless collection of fragrances, and seamless shopping experience. It's described as being the complete package and a leader among perfume enthusiasts. ?LOVE House of Matriarch! All fragrances are unique and top quality. A real luxury - definitely worth the price. My favorites are Orca, Sex Magic and Destrier. This house is a must a try for ALL fragrance lovers! <3 <3 <3,? said Anisia via Facebook.com. House of Matriarch provides an exemplary shopping experience for fragrance lovers around the world. It's the perfect fit for selective users wanting authentic merchandise.

The next addition to the report of leading retailers is Perfume.com that offers an array of features common to the sites on this preview of the report. It is regarded for having excellent customer service with free reutrns and a variety of fragrances that men and women love. Betty via SiteJabber.com said, "I have tried shopping in many stores. Since I have discovered this perfume service recently, I will always search for my favorite perfume here because I love quality:)? Perfume.com is a solid online perfume retailer that provides value to all its customers.

Another leader in the report is Fragrencenet.com who provide a robust shopping experience for customers, quality fragrances, and a seamless shipping setup. It is an acclaimed member of the industry for years. By having a good layout and easy to use website, it gives customers a more pleasant option. ?And while I'm not a connoisseur of fragrances, these seem authentic enough to me and I am getting female compliments. Thus far, I am a very satisfied customer,? said Robaire via BBB.org.

With FragranceX.com?s ?1000? perfume collection, free shipping, and riveting rewards program, the company takes the fourth spot in this report of customer centric perfume retailers. It also provides customers with a good shopping experience while keeping things simple. As Emma posted via TrustPilot.com, "After reading them, before the order arrived, I must admit I was slightly worried... However, the product seems genuine, to me - bottle and box look right, it smells good and the perfume lasts well on the skin.?

Though only limited to the US and Canada online, Perfumania still made it to the top of the report of leading perfume retailers. Perfumania provides an excellent collection of perfumes, authentic merchandise, and free shipping ($55 and up). ?All in all, perfumania is pretty good and always have good deals going on,? posted Expansive via ResellerRatings.com. Perfumania has established itself as an online presence among perfume enthusiasts in North America.

These leading customer centric online perfume retailers have continuously carved a substantial place in the market and established themselves as leaders in the business world, through continuously providing excellent customer service for continual customer satisfaction.

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