



Fort Worth Insurance Agent Launches Educational Website

July 17, 2017

July 17, 2017 - PRESSADVANTAGE -

Cris Taylor Insurance, a business based in Fort Worth, TX, is proud to announce the launch of an educational website designed to help navigate the complex realm of insurance. Through this website, the company aims to provide greater understanding of insurance and what to look for in a policy. The business does not just provide Fort Worth auto insurance but also home insurance, commercial insurance, and life insurance.

Cris Taylor, who owns the agency, says: "Insurance is needed by everyone but very few people understand it. I believe that having coverage is not enough. The policyholder must also understand what is covered, the conditions, and other details."

The website of this Fort Worth insurance agent has been specifically designed to be easy to use and understand. It covers the four major areas of insurance: auto insurance, home insurance, life insurance, and commercial insurance. It is a highly informative and comprehensive website that provides explanations of frequently asked questions with a Texas wit and humor. Various easy to understand stories and examples are listed on the site, providing people with a clear understanding of what is, and what isn't, covered by their policies.

"I want people to become educated so that they won't make assumptions of what is in their policy and then later realize that they were mistaken," adds Cris Taylor. "One of the key things I want to warn people about is buying 'discount insurance' because those who have this often assume they will have great coverage, only to find out after some sort of tragic event that they don't actually have the coverage that they thought they did. Those who have questions that are not covered on the website can contact me directly, and I will do my best to answer them."

Cris has partnered with Moon & Owl Marketing to develop the site. His instructions were to create a site that offered solid information with a simple-to-use interface, and that is exactly what they have delivered. The Fort Worth web design agency was very excited about the project and got to work on making Cris' dream a reality. Cris says: "I am so grateful to Moon & Owl. They created exactly what I wanted them to and I am excited about how many people have already been able to find the site and use it to their advantage in gaining a greater understanding of insurance."

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For more information about Cris Taylor Insurance, contact the company here: Cris Taylor Insurance
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Cris Taylor Insurance

Cris Taylor is a Fort Worth insurance agent serving clients in DFW and throughout Texas. Cris is known as "the educating agent" as he specializes in helping people understand exactly what is (and isn't) covered in their policies.

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