

Malaysia Branding Company BizBuildUp Elevation Offers Free Program for FIM 2015 Participants

June 10, 2015

June 10, 2015 - PRESSADVANTAGE -

BizBuildUp Elevation, a Malaysian branding company, is offering a free online publicity program in support of the Franchise International Malaysia (FIM) 2015 that will be held at the Putra World Trade Centre (PWTC) in Kuala Lumpur from 12 to 14 June. The free service program will be made available to participants of the event organized by the Malaysian Franchise Association (MFA), an event that's regarded as the largest annual franchising exhibition and conference in Southeast Asia.

M.G. ONG, principal consultant at BizBuildUp Elevation, says, "We have seen the rapid growth of Malaysia's franchising system over the years with over 700 franchise systems registered with MATRADE as at August 2014. However, not many Malaysian franchise brands are currently well-known globally. Our online publicity program will help promising franchise brands get better exposure on the international scene in addition to attracting their target audience around the world. This will put them in good shape to profit from the global franchising market, a rapidly growing industry that is estimated by market research firm Global Industry Analysts Inc to be worth US\$3.96 trillion.

This free program is available for a limited time only. Applications are welcome from exhibitors and trade visitors in the 3-day FIM 2015 event, where local and international players meet to identify potential local franchisees, appoint master franchisees, and launch new franchise systems as well as for networking and matchmaking functions."

To learn more about the free BizBuildUp Elevation online publicity program, please contact the company at:

www.BizBuildUpElevation.com

About BizBuildUp Elevation

BizBuildup Elevation is a web branding and publicity consulting company that helps SMEs and small businesses reach mass affluent consumers. The company serves clients based in Asia Pacific, EMEA and

North America. For more information about BizBuildUp Elevation?s online marketing services, feel free to call M.G. ONG at +60 12 332 1063 or email him at mgong@bizbuildupelevation.com .

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