Yellow Roses Are Popular Choices for Summer Weddings in 2017

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July 17, 2017, Miami, Florida - It is summer wedding season and florists and rose delivery services alike have noticed an increase in the sales of yellow roses. The bright and sunny look of the yellow rose is always popular during this time of year, but more people are turning to the flower to help add some color to their special day.

Spring In The Air, a rose delivery service, has noticed a dramatic uptick in sales of yellow roses with many of the orders also including more traditional white roses to be used in bridal bouquets. When asked why they chose to add yellow roses to their wedding, many said the symbolism of the yellow rose representing optimism and joy was part of the choice to include them and others simply liked the splashes of bright color it added to the reception area.

As more couples are looking to personalize their wedding day, adding different colors that complement the traditional white roses is increasingly common. Some florists wonder if yellow roses will continue to be as popular after the sunny summer season draws to a close or if people getting married in the fall and winter will choose colors that are more representative of those seasons.

For more information about roses, browse the blog at Spring in The Air, or to become a member and have access to world-class roses delivered fresh from South America to the door of a loved one, call (877)417-9657.

About Spring In The Air

Spring In The Air is a membership rose delivery service that has been bringing hand-crafted bouquets of roses fresh from their farm in Colombia for more than 35 years. They take pride in customer service and are available to answer any questions and help customers pick out the perfect arrangement for any occasion. Getting their customers? orders right is just as important to them as it is to their clients.

Contact:

Spring In The Air

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Spring In The Air

Spring in the Air Luxury Roses are carefully grown and selected in the most ideal natural conditions for fresh cut flower production found anywhere in the world.

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LUXURY ROSES