



LUXURY ROSES

## **A New Method for Extending the Life of Cut Roses**

*July 17, 2017*

July 17, 2017 - PRESSADVANTAGE -

July 11, 2017, Miami, Florida - When one receives a shipment of a dozen roses, the first thought after the surprise wears off and the roses have been placed in the perfect spot should be how to extend their life. Spring In The Air says that following a few helpful tips will give cut long-stem roses an even longer life in the vase.

A sugar-Clorox mixture is the secret key to extending the life of cut roses whether it is a bouquet of one dozen or two dozen roses. To create the mixture, get a two gallon pail of warm water, mix in one half cup of sugar and two teaspoons of Clorox. Adjust with a similar ratio for smaller amounts of water. The sugar in the mixture helps the roses to continue developing while the Clorox keeps bacteria from forming in the water.

When the flowers first arrive, cut off a half-inch at the bottom of each stem at a slant then place them in a vase with the sugar-Clorox mixture. No foliage should be submerged. Make sure the container was well-cleaned before placing the roses inside and keep it away from drafts or direct sunlight.

When traveling with cut roses, clean out an old spray bottle and fill it with water to mist the roses. This will help the petals maintain moisture during times when they might be exposed to direct sunlight, allowing them to arrive at their final destination looking as fresh and beautiful as when they were first picked.

For more information about roses, browse the blog at Spring in The Air, or to become a member and have access to world-class roses delivered fresh from South America to one's door, call (877)417-9657.

## About Spring In The Air

Spring In The Air is a membership rose delivery service that has been bringing hand-crafted bouquets of roses fresh from their farm in Colombia for more than 35 years. They take pride in customer service and are available to answer any questions and help customers pick out the perfect arrangement for any occasion. Getting their customers' orders right is just as important to them as it is to their clients.

###

For more information about Spring In The Air, contact the company here: Spring In The Air Sergio Cadena 877-417-9657 info@springintheair.com 80 SW 8th St STE 2000 Miami, FL 33130

## Spring In The Air

*Spring in the Air Luxury Roses are carefully grown and selected in the most ideal natural conditions for fresh cut flower production found anywhere in the world.*

Website: <https://www.springintheair.com>

Email: [info@springintheair.com](mailto:info@springintheair.com)

Phone: 877-417-9657



LUXURY ROSES